



Lifeline

PASSOVER | SPRING / 5781 | NATIONAL EDITION

THE GIFT of LIFE IS IN YOUR HANDS

PAGES 8-9

**Netanyahu personally
thanks MDA**

PAGE 3

**The Effect of the
Vaccine & Immunity**

PAGE 5



Canadian
MAGEN DAVID ADOM
Canadien

NATIONAL

Joseph Amzallag
National President

Sidney Benizri
National Executive Director

6900 Decarie Blvd., Suite 3155,
Montreal, QC H3X 2T8
T: 514-731-4400 | F: 514-731-2490 | E: info@cmdai.org
TOLL FREE: 1-800-731-2848

EASTERN REGION

Leslie Lenetsky, President
T: 514-731-4400 | E: info@cmdai.org

Samuel Moyal
Eastern Region Director
T: 514-731-4400 | E: smoyal@cmdai.org

OTTAWA

Seymour Eisenberg, Chair
95 Beaver Ridge, Ottawa, ON K2E 6E5
T: 613-224-2500 | E: seyeis@bell.net

CENTRAL REGION

Hershel Recht, Central Region Director, Major Gifts
E: hrecht@cmdai.org

Iris Ehrent, Administrative Coordinator
E: toronto@cmdai.org

TORONTO

4580 Dufferin St., Suite 508
Toronto, ON M3H 5Y2
T: 416-780-0034 | F: 416-780-0343
TOLL FREE IN ONTARIO: 1-888-858-2632

HAMILTON

Debbie Strub, Chair
E: debbiestrub@gmail.com
TOLL FREE: 1-888-858-2632

LONDON

Thomas Casler, Co-Chair
Hazel Friedman, Co-Chair
T: 519-642-2078
E: hazelf@rogers.com

WINDSOR

Ruth Liebman, Chair
Unit 1, 321 Tecumseh Road East
Windsor, ON N8X 2R5
T: 519-819-7249 | C: 519 819-7249
E: ruth.liebman@dfsinc.ca

WESTERN REGION

Sharon Fraiman
Western Region Director
C: 587-435-5808 | E: sfraiman@cmdai.org

CALGARY

Leonard Shapiro, Chair

WINNIPEG

Ami Bakerman
E: amibakerman@gmail.com

EDMONTON

TOLL FREE: 1-800-731-2848
E: info@cmdai.org

VANCOUVER

TOLL FREE: 1-800-731-2848
E: info@cmdai.org

VICTORIA

Jack Shalinsky, Chair
805 - 1020 View Street, Victoria, BC V8V 4Y4
T: 250-477-1012 | E: jis@shaw.ca

Holiday greetings from **Joseph Amzallag**, National President



Although Purim and Passover are a month apart and seem to bear different meanings, there are actually some significant links between the two. Both holidays symbolize our common **resilience**; Purim is about deliverance from the fear of annihilation during the Jewish exodus in old Persia, while Passover is about the long journey to freedom from years of servitude.

While these holidays are not celebrated together, both events are happening within the pandemic times and continuing lockdowns. As a result, we must bridge the physical barriers that impede us from being in direct contact with our close friends, collaborators, board associates, generous donors and frontline workers. In fact, not only do we need to leverage all digital channels to foster more resilience by sharing our sacred values across the spectrum; we also need to harness grassroots leadership thinking among the new

volunteers, entrepreneurs, young children, start-ups and anyone who can help us scale up our overall operations, activities, and cement our longstanding foundations.

Thanks to virtual conferencing platforms and social media channels, many families, businesses, congregations, volunteers, board members, et al., have been able to leverage new technology resources to raise more funds or awareness about the health crisis, and come up with innovative ideas or solutions to cope with the ripple effect of the pandemic on many lives and businesses around the globe.

May the spirit of Purim & Passover bring each and every one of you better health, more prosperity and, hopefully, more determination to embrace the challenges of the New Normal era with serenity; challenges that Magen David Adom has always been able to overcome year in and year out with equal strength and **resilience**.

We shall prevail as we always have throughout history...

Voëux de bonnes fêtes **Joseph Amzallag**, Président national

Nous célébrons Pourim et Pessah au cours d'une année où les défis sont inédits. Bien que ces fêtes semblent avoir des sens disparates, il existe en fait des liens significatifs et très forts entre ces deux célébrations. Les deux fêtes symbolisent notre résilience commune; si Pourim concerne la délivrance pendant l'exil des Juifs dans la Perse ancienne, la fête de Pessah marque quant à elle la fin du joug de la servitude et le début de l'émergence du peuple juif.

Bien que la commémoration des deux fêtes en communauté soit plus restreinte que souhaitée, nous allons devoir surmonter les barrières physiques qui nous empêchent d'être en contact direct avec nos collaborateurs, nos associés, nos généreux donateurs et ceux qui sont sur la ligne de front.

A vrai dire, nous devrions, plus que jamais, tirer parti du virage numérique et transformationnel pour favoriser une plus grande résilience; en partageant nos valeurs sacrées sur tous les canaux de communication digitale; mais aussi

pour stimuler le leadership en herbe parmi les nouveaux bénévoles, les entrepreneurs, les jeunes pousses et tous ceux qui peuvent épouser et adhérer aux principes fondamentaux et sacro-saints de notre mission.

Que l'esprit de Pourim nous apporte à tous et à chacun de nous plus de joie, de prospérité et d'endurance pour entamer les commémorations de Pessah, avec autant de plaisir et suffisamment de détermination pour braver les défis de la Nouvelle Ère que **Magen David Adom** a su relever bon an, mal an, ici ou ailleurs, en personne ou à distance, et sans relâche.

Comme dans le passé, nous sortirons plus forts de ces **épreuves transformationnelles** d'où l'importance symbolique des prochaines célébrations. En dernier et non le moindre, Pourim et Pessah seront tout sauf virtuels, car les liens solidaires que nous cultivons et partageons depuis des millénaires sont plus profonds et plus soudés que jamais...

Joseph Amzallag,
National President / Président national



Netanyahu personally thanks MDA

ISRAEL

Prime Minister Benjamin Netanyahu arrived at the MDA Vaccination Drive in Acre on February 3. The complex operates as part of the national vaccination campaign "Lend a Shoulder". During his visit, the Prime Minister met with MDA Director General Eli Bin, MDA vaccination staff, and the citizens who came to be vaccinated.

Eli Bin took the Prime Minister for a tour of the complex and gave him detailed explanations of the organization's unique approach in vaccinating as efficiently as possible. The Prime Minister got an inside look at MDA's special vaccination trailer which increases accessibility to the vaccine and contributes greatly to the efficiency of MDA's efforts. In addition, Eli Bin thanked the Prime Minister for the great trust that MDA receives from the government.

"I congratulate the Prime Minister for dedicating his time and effort to visiting our vaccination complex in Acre. We are pleased with the support and assistance from Prime Minister Netanyahu and the Israeli government and we will continue to fight the Coronavirus. In order to return to a blessed routine of life, I call on all Israeli citizens to come and get vaccinated." – MDA Director General Eli Bin

According to Health Minister Yuli Edelstein, as of March 1, Israel had already administered the first vaccine dose to over 50 percent of its population, while



***"Thank you to the MDA Director General and the excellent staff.
Thank you very much!"***

– Prime Minister Benjamin Netanyahu



more than 35 percent had already received both doses. In other words, out of a population of 9.3 million, more than 4.5 million have received the first dose and over 3.25 million have received both. Prime Minister Benjamin Netanyahu aims to vaccinate all Israelis over the

age of 16 by the end of March. He argues that this will allow for a post-pandemic reopening of the country in April.

"We must make the extra effort to vaccinate the 50+ age group first, but also the young people. We are about to defeat the

pandemic but we are still in competition with the virus and the mutation. We will be the first country in the world to come out of corona. An additional effort, and we will come out of it together and come back to life. Go get vaccinated!" – Prime Minister Benjamin Netanyahu

By Alex Hartman

Rolling her eyes, she answered "Sure!...Believe that if you want!"

With that, Tova, my wife of 40 years, left the room snickering.

Well...that wasn't polite.

I had just told her that Hershel Recht from Canadian Magen David Adom had called to ask if I would write a short article for an upcoming newsletter. We had just contributed another ambulance to CMDA. I then simply wondered if I was being asked because I might have actually become "popular" at 63?

Of course not.

Hershel is a pro and he realizes that one of the best ways to get people to give is to get those who DO give, to tell others their reasons.

I was raised in a modest bungalow in the Bathurst Manor section of Toronto, with my twin brother, Gerald, by our parents, Leslie and Gabriella Hartman. My 105-year-old mother still lives in that house and continues to give. They were Holocaust survivors who had lost almost everything. What they imprinted upon us was a love of Judaism and their desire to assist their fellow Jews. There were no fancy houses, cottages, or luxury cars in our lives. That didn't matter. When they could scrape together the necessary funds, they bought and donated a Torah to the local shul, to honour those who had been lost. Later, they saved up and purchased an ambulance for Magen David Adom.

Tova's parents, Nachum and Lea Shore, served in the Israeli War of Independence. They came to Canada, via the USA, and shared my parents' belief in the importance of helping our Jewish brethren. My dad had great fondness and respect for Tova's father, Nachum....despite his being Polish and not Hungarian.

Tova and I donated an ambulance years ago because we wanted to do something worthwhile to assist our fellow Jews in Israel. This time, I had pledged to myself (a neder in Hebrew) that if all three of my sons finished med school and their residencies, I would contribute another ambulance to CMDA.



Is Giving...Therapy?

Alex and Tova Hartman & family

Fortunately, in addition to an interest in medicine, my sons, Jason, Mike and Brian, also inherited a love of giving and of Israel. My son Mike is now continuing this legacy with his daughters, Lesley and Danielle.

Why CMDA? Since 1930, MDA has grown to become Israel's national emergency medical, disaster, ambulance and blood bank service. It is staffed by more than 10,000 people, mostly volunteers. They are the figurative life's blood of Israel and world renowned in the area of first-aid training.

Aren't other organizations worthwhile? Sure they are...I won't be hoodwinked into believing that any one of heart, liver, kidney, lung, etc., is more important than the others. Therefore, I go with the organization or cause that I feel is vital and well-run. My friends in Israel, who are well-connected politically and medically, encourage their own family members to volunteer and associate with MDA. I can't think of a better testimonial than that.

Why give? This is the most important question. The most basic answer is because they desperately deserve and need our assistance. As a physician, I know that the difference between life and death is often timely, state-of-the-art medical care.

If simply wanting "to do the right thing" isn't enough, let me give you another reason to donate...Do it for yourself!

40 years ago, my father-in-law told me that a major reason he gave was that it made him feel good. He was right. Material possessions can be fun to acquire and possess. The satisfaction that having "things" can give is, however, often fleeting and empty of substance. Giving to others, on the other hand, can give you extraordinary satisfaction. It can give you peace and balance that no material possession can duplicate. Giving can be an important stabilizer, akin to effective therapy. For those of you who have a religious background, you know that human kindness and giving elevate you and truly represent behaving "in G-d's image".

For a more scholarly discourse on the psychology, philosophy and halacha involved in giving, feel free to speak to my brother, Gerald. In addition to a lively discussion, he may additionally grace you with a glass of fine Scotch. Otherwise, try your therapist, Rabbi, Rebbetzin, friend, or Labradoodle.

Why give again? That's easy. Who doesn't want to repeat a pleasant and fulfilling experience? If we could have a life-altering pleasure only once in a lifetime, then there would be lots of delicious pizza left uneaten in the world.

In summary, give and keep giving to CMDA. Give because Magen David Adom needs it and will make great use of your gift. Give because ultimately you may be the one who benefits most from your giving.

The Effect of the Vaccine & Immunity What it Takes to Beat COVID-19

NATIONAL

In February, CMDA launched a new Exclusive Webinar Series to keep Canadians informed on the amazing work Magen David Adom is doing to combat the pandemic.

The first webinar was held on February 2 and addressed the question so many people are asking: How effective is the COVID-19 vaccine on immunity? The event featured Professor Nadav Davidovitch, an epidemiologist and Director of the School of Public Health at Ben Gurion University, as well as Yonatan (Yoni) Yagodovsky, Director of International Relations at Magen David Adom. Moderating the webinar was Dr. Stanley Herman, a physician with the International Unit of Magen David Adom.

Professor Davidovitch acknowledged MDA's efforts in mitigating the spread of the virus through its "Covid Ambassadors", a group of citizens who educate individuals in their community about safety measures related to the coronavirus. In response to a question about immunizing children under 12, the professor explained that at the present time, vaccinations are only being given to those aged 16 and up. Pregnant women are being vaccinated, as are those who have previously had the virus. Yoni Yagodovsky stressed

that MDA, in addition to playing a major role in trying to control the spread of the virus, must still deal with emergencies on a daily basis.

Israel is a leader and at the forefront of the vaccination campaign and, with help, we will defeat the coronavirus and return to our daily lives.

On March 3, CMDA held a second webinar that focused on Israel's innovative approach to tackling the virus. The event featured Professor Ilana Belmaker, Associate Professor of Public Health at Ben Gurion University of the Negev and former Chief Physician for Israel's Health Ministry, Southern District. As well, the event featured Uri Shacham, Chief of Staff and Director of the COVID-19 Vaccination Program at Magen David Adom.

Professor Belmaker spoke in detail of the unique challenges that Israel faces in dealing with

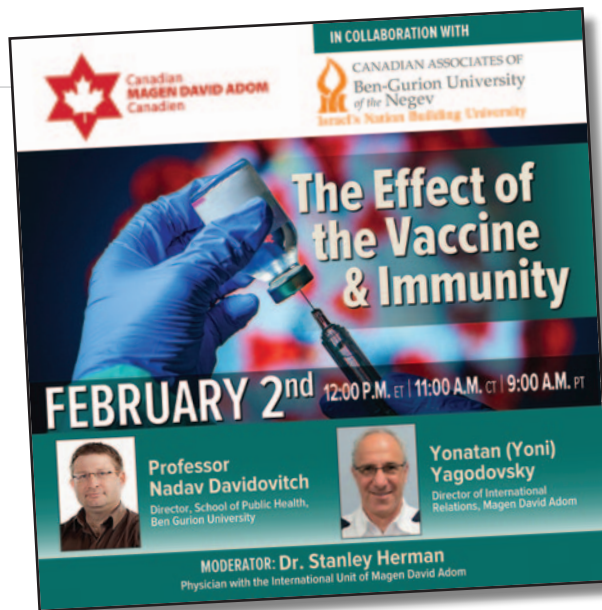
the pandemic and how the Israeli government, the Health Ministry, and Magen David Adom have all worked together to tackle them. She outlined

important differences between Canada and Israel and how there are major factors in acquiring vaccines and immunizing the population.

Uri Shacham explained that the focus on the human element must be considered when carrying out such a large-scale operation. "There is a lot of news circulating regarding the vaccine and many people have fears. By properly educating staff and volunteers, MDA has been able to vaccinate many Israelis in a short time."

According to Uri, the key is to understand the people first and then come up with solutions that address the issues directly. The vaccines are given at least 21 days apart, depending on the brand. Once an individual has received the second vaccination, he/she is considered to be fully immune and is given a green passport for six months. At the present, it is not known how long immunity will last.

Eli Bin, MDA Director General said, "We have taken a significant step in eradicating the pandemic. It is an important day when the elderly, parents, grandparents who are at high risk and a top priority in terms of vaccinations, can breathe a sigh of relief and see the light at the end of the tunnel. Israel is a leader and at the forefront of the vaccination campaign and, with help, we will defeat the coronavirus and return to our daily lives."



An Interview with Lenny Shapiro

CMDA Chair, Calgary Chapter

CALGARY

Lenny Shapiro, and his wife, Faigel, have supported Canadian Magen David Adom for many years. Recently, they generously donated an ambulance and an Emergency Medi Cycle. The following is an interview with Mr. Shapiro.

CMDA: Thank you for your many years of support. Why did you select CMDA?

Mr. Shapiro: Magen David Adom is a remarkable organization, founded 90 years ago with the mandate to save the lives of all citizens of Israel, regardless of race, colour, or social-economic group. MDA is there for all Israelis.

CMDA: The organization relies on the work and efforts of volunteers like yourself.

Mr. Shapiro: There are dozens of Canadians doing their part for CMDA, but what is amazing is the story in Israel. Most people do not realize that MDA has more than 27,000 volunteers helping to run the organization. Without these volunteers, MDA could not function.



CMDA: While Israel has been a world leader in getting its citizens vaccinated against COVID-19, for MDA the challenge continues.

Mr. Shapiro: That's right. MDA has been on the front lines in the fight against COVID-19 from the very beginning. Of course, as first responders to most emergency medical incidents, the staff and volunteers come face-to-face with many COVID-19 patients

every day. That takes a toll on the staff, both mentally and physically.

CMDA: Why is the work of CMDA so vital?

Mr. Shapiro: Let us remember that MDA is Israel's national emergency medical service but it is funded through donations and the generosity of supporters. The money we raise in Canada is used to purchase ambulances, emergency medical scooters, and countless other pieces of essential medical equipment.

CMDA: What is the focus for you this Passover?

Mr. Shapiro: The need is always growing but this Passover we are asking people to support CMDA by contributing to the purchase of life-saving defibrillators. We know how effective these devices are at saving lives.

CMDA: What other things is CMDA doing in Western Canada?

Mr. Shapiro: We are reaching out to the community as often as we can. I am so proud of the efforts of Sharon Fraiman, CMDA Western Canada Director, and Don Sharpe, Alberta Health Services paramedic, for their dedication in presenting the "First 7 Minutes" program to community leaders and supporters in the west. While COVID-19 has slowed things down, this program has been presented to leaders in dozens of communities.

CMDA: Is there anything you would like to add?

Mr. Shapiro: On behalf of Faigel and myself, I want to wish everyone a Happy Pesach. It looks like this will be another year of virtual Seders, but things are looking better. I would also like to encourage both past and new donor to find out more about CMDA and to support our efforts in Israel.

CMDA: Thank you, Mr. Shapiro. Chag Pesach Sameach to you, Faigel and your family.



By Mark Halpern



Mark Halpern,
CEO & Founder of
WEALTHInsurance.com®

Passover is a very special holiday, when families gather to celebrate their flight from bondage in Egypt after more than 400 years of slavery.

Led by Moses, our forefathers escaped the darkness of Pharaoh, so the Jewish people could shine their light on the world. You can increase the light this year by considering a planned giving legacy gift for Canadian Magen David Adom.

I have been a friend and supporter of Canadian Magen David Adom for many years and have personally witnessed its amazing work saving lives in Israel when I lived there. When Hershel Recht, CMDA Central Regional Director, approached me about writing this article about donating life insurance to this vital organization, I jumped at the chance to help. And here's how you can help.

"Planned Giving," often described as leaving a legacy, is about leaving a gift for Canadian Magen David Adom in your will through a bequest, making Canadian Magen David Adom the beneficiary of highly taxed registered investments (e.g., RRSP, RRIF) or by donating a Life Insurance policy. By making a planned gift to Canadian Magen David Adom, you can help to support its important mission, fulfill your charitable goals, and create a legacy for your family.

A gift of Life Insurance can have far greater influence than you may think. For a relatively small investment today, you will have a considerable impact for Canadian Magen David Adom in the future.

THE GIFT OF LIFE INSURANCE



There are several ways to make a gift through Life Insurance.

1. **Purchase a new policy:** You can purchase a new policy and name Canadian Magen David Adom as the owner and beneficiary. You will receive a tax receipt for premiums paid each year. Canadian Magen David Adom will receive the proceeds of the Life Insurance policy upon your death and use the funds to support its important programs. Many policies will provide an annual dividend payment to Canadian Magen David Adom while you are alive, so the Life Insurance policy can help them each year and not just at death.
2. **Designate Canadian Magen David Adom as the beneficiary of your policy:** You can name Canadian Magen David Adom as a beneficiary of a new or existing insurance policy. Upon your death, Canadian Magen David Adom will receive the proceeds of the Life Insurance, and your estate will receive a charitable tax receipt equal to the policy's death benefit. The substantial tax savings would reduce or eliminate other estate taxes owed to the CRA.
3. **Donate an existing policy:** Often individuals own Life Insurance that they purchased for financial security when they were younger. Circumstances have changed so that the Life Insurance policy is no longer needed. If you are in this category, you can donate the ownership of your Life Insurance policy to Canadian Magen David Adom today. In this case, you receive a tax receipt for the fair market value of your policy at the time of your gift (likely between 20% and 60% of the death benefit amount of the policy). If the premiums are still being paid on the policy, you will receive tax receipts for all future premiums.

Benefits to consider:

- You can fulfill your charitable goals and support the life-saving work of Canadian Magen David Adom for generations to come.
- A gift of Life Insurance will allow you to make a larger gift than you could make from your current disposable income.
- Canadian Magen David Adom issues you official tax receipts for premiums paid on the policies it owns.
- Your gift will not be reduced due to taxes, fees, costs of probate or administration.
- There is no minimum gift level for gifts of Life Insurance.

Considerations for Singles, Widows and Divorcees:

The tax department is biased against singles, widows and divorcees.

If you have a spouse and you pass away, then all of your assets roll over tax-free to the surviving spouse. Taxes would be due only upon the death of both spouses.

However, if you are single, widowed or divorced then, upon your death, your estate will pay taxes on your assets of between 27% and 54%, depending on the type of asset.

This includes registered assets (e.g., RRSP and RRIF), which are taxed at 54% (in Ontario) for any amounts over \$220,000. That means your \$1 million RRIF would reduce by \$540,000 of tax, leaving only \$460,000 to your named beneficiaries.

So what can you do?

1. Consider naming Canadian Magen David Adom as the beneficiary for all or part of the registered funds in your will. Now the entire amount would go to a charity you care about and none would go to the tax department.
2. If you don't want to change your will, get a multiple beneficiary form from your investment company and indicate a percentage or dollar amount that you would like to leave for Canadian Magen David Adom.

If you donate personally, for every \$2 you leave to Canadian Magen David Adom, you will save \$1 in tax. A corporation making the donation will save \$1 of tax for every \$1 donated.



Canadian
MAGEN DAVID ADOM
Canadien

the **GIFT** of **LIFE** is IN YOUR **HANDS**

2021 NATIONAL CAMPAIGN

Israel has been hit hard by the pandemic and Magen David Adom (MDA), Israel's only National Emergency Rescue & Blood Services organization, needs us more than ever.



ISRAEL NEEDS US

**Please answer the call
by supporting CMDA's
NATIONAL CAMPAIGN**

**Your donations will replenish urgently
needed supplies of vital medical equipment
for MDA's lifesavers who are on the
frontlines each and every day.**

MDA is not a government agency and it is not funded by the State of Israel. It relies on contributions from generous donors in the diaspora. Simply put, your donations have the power to change millions of lives in Israel and beyond.



MDA paramedics and EMTs depend on your generosity for the equipment and supplies that allow them to save lives in those critical minutes.

MDA'S VITAL NEEDS

Blood Saves Lives | \$180/unit

One unit of blood enables MDA to save up to three lives

Emergency Respiratory System | \$720

Used by MDA Paramedics for air accessibility when oxygen levels are critical

Paramedic Life-Pack & O₂ Tank | \$1,800

The most vital equipment used by MDA Paramedics during emergency calls

Emergency Defibrillator Unit | \$3,600

During a cardiac arrest, this unit means the difference between life and death



In Israel, an MDA ambulance arrives on the scene of an emergency in an average of seven minutes. In comparison to global response times, MDA is among the quickest in the world. Nevertheless, what happens in those first seven minutes is critical to a patient's survival and recovery.

MAJOR LIFE-GIVING OPPORTUNITIES

RESCUE | \$18,000

MDA Paramedic Rescue Gear – Life-Pack & Oxygen Tank | Head & Neck Immobilizers | Trauma Spinal Board | Transport Ventilators | Rescue Splints & Bandages

REVIVAL | \$36,000

Advanced Reanimation Gear – EKG Monitor & Defibrillator | Heart Monitor | EKG Monitor | Pulse Oximeter | Chest Compressor

VITALITY | \$52,000

Intensive Care Equipment for MDA Ambulance – CPR Ventilator | Suction Machine | Adult/Child Resuscitators | Intraosseous Infusion System | Infusion & Syringe Pumps

LIFEBLOOD | \$72,000

Blood Plasma Exchange Equipment & Supplies – Apheresis Sets for the removal of disease-provoking elements in the blood | Cuvettes (for hemoglobin testing) | Glycerolization Device (for adding antifreeze solution to red blood cells) | Blood Shaker & Scale Machine | Double Bags | Sterile gloves

LEGACY | \$90,000

Commemorating MDA's 90th Anniversary

Adopt a Magen David Adom Paramedic Team in the Israeli city of your choice. Your donation will provide them with the vital mobile lifesaving supplies they need for an entire year.

A SHOCK FOR LIFE! AUTOMATIC EXTERNAL DEFIBRILLATORS (AEDs) SAVE LIVES

LONDON CHAPTER ANNUAL CAMPAIGN 2021

Nothing Can Stop Us

LONDON

Despite COVID-19 restrictions which resulted in the cancellation of their 2020 annual event, the members of the London Chapter continue to raise funds for Magen David Adom. "Nothing can stop us," said Hazel Friedman, Co-Chair. "Through hard work and determination, we are proud to be able to donate an Emergency Medi-Cycle to the people of Israel."

This year's annual campaign is no exception. Although an actual event cannot take place, coordinators Roslyn Caplan, Thomas Casler and Hazel Friedman, in consultation with the members of the chapter, have chosen to raise funds for automatic external defibrillators (AEDs).

These life-saving devices are being placed throughout the country, in small communities and in public crowded areas.

Thanks to MDA technology, these AEDs are easy to operate and resuscitation can begin before MDA teams arrive on the scene.

"In the case of an emergency where every second is critical, we are happy to be able to support the life-saving efforts of Magen David Adom," remarked Hazel Friedman.

For further information and to participate in this year's campaign, please call Hazel Friedman at 519-642-2078.



Making Sufganiyot the 'Chanie' Way

YOUNG LEADERSHIP

The current restrictions on social gatherings didn't stop CMDA's Young Leaders from staying connected with their peers and spreading the word about Magen David Adom. On December 9, 2020, CMDA's Young Leaders were genuinely

"delighted" to host Chef Chanie Apfelbaum, Instagram food sensation and best-selling author, for an exciting virtual Sufganiya-making event in honour of Hanukkah.

The evening began with some important words from Young Leadership Chair, Philippe Mamane, and a gripping video of MDA paramedics in action. We were

then transported to Chef Chanie's home kitchen where she had a

wide variety of ingredients and toppings ready for her much-awaited demonstration. Chanie went step-by-step as our viewers followed in their home kitchens. Making Sufganiyot is a very tricky and delicate art, so getting all the steps just right is crucial.



Chef Chanie Apfelbaum

In an hour's time, our viewers learned how to make three of Chanie's signature donuts with some fillings and trimmings you never pictured in or on a donut. From roasted pistachios and rosewater to peanut butter and Oreos, it was an exquisite and tasty event with lots to take away.

Best of all, the event benefitted Magen David Adom's COVID-19 relief efforts.



Building Bridges and Friendships

WESTERN CANADA

Networking and outreach are very important elements of any organization's fundraising abilities. CMDA is proud to have an excellent rapport with Christian communities across Canada with

whom we bridge differences and build friendships, all in support of Magen David Adom in Israel.

Rev. Peter Fast

Rev. Peter Fast is the National Director of Bridges for Peace Canada, a Christian organization supporting Israel and building relationships between Christians and Jews in Israel and around the world. For years, as an international organization based in Jerusalem with national offices in eight countries, Bridges for Peace has stood by Magen David Adom (MDA) in Israel, contributing ambulances, Medi-Cycles and vital medical equipment.



"Here in Canada, it is an honour to partner with CMDA and collaborate with our good friend, Sharon Fraiman, the Western Region Director. In supporting Israel and standing with CMDA, Canadians across this country are able to contribute to the stability, health, and well-being of the State of Israel and the light that they are in our world. I highly value the relationship between Bridges for Peace and CMDA and it is a blessing to contribute to the life-saving project of raising funds for a New Defibrillator Station. Shalom Shalom Friends!"

Robert Gottselig

Robert Gottselig is the Canadian Director for the Friends of Israel Ministry (FOI). Friends of Israel began more than 82 years ago in 1938 when a group of Christian men and women in Philadelphia knew they had to act to save the Jewish people in Europe. Immediately, they began to work with like-minded European organizations to help as many Jews as possible with food, clothing, shelter, and even passports. Today, FOI continues to support the Jewish nation and Israel and it is a good friend of Canadian Magen David Adom.



"We are thrilled to work with Canadian Magen David Adom and Sharon Fraiman, CMDA's Western Region Director. Israel and the Jewish people will always have a place in our hearts and together we can help make a difference to Israel's many growing needs. Blessings!"



WINNIPEG

(Original story: Myron Love)

Ami Bakerman, Chairman of CMDA's Winnipeg Chapter, describes the Chapter's recent telethon as a "mixed bag". "While it was harder to recruit volunteers because of COVID-19, it meant that more people would

Giving Back Through Leadership

likely be home," he said. "It also gave me the opportunity to reconnect with people I have not been able to see for many months."

Ami extended his thanks to Daniel, Ari and Martin Glikman for their help during the telethon. Ari had just returned after having spent eight months studying at Hebrew University and volunteering with Magen David Adom in Ashdod.

Ami became involved with CMDA approximately eight years ago through his wife, Rebeca Kuropatwa, and his mother-in-law, Miriam Kuropatwa. Miriam and her husband, Ralph, divide their time between Winnipeg and Vancouver where Miriam is a

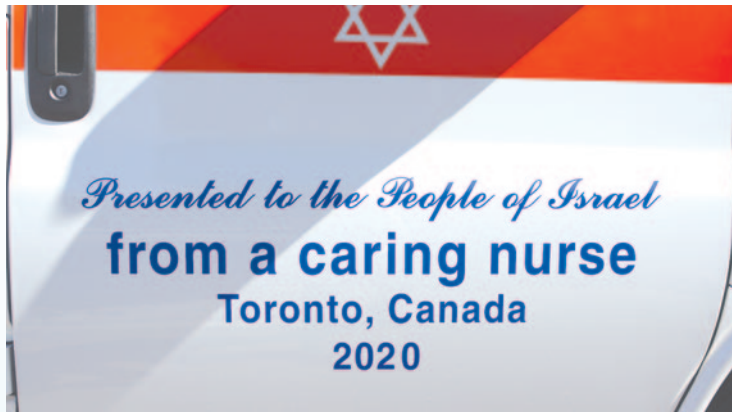
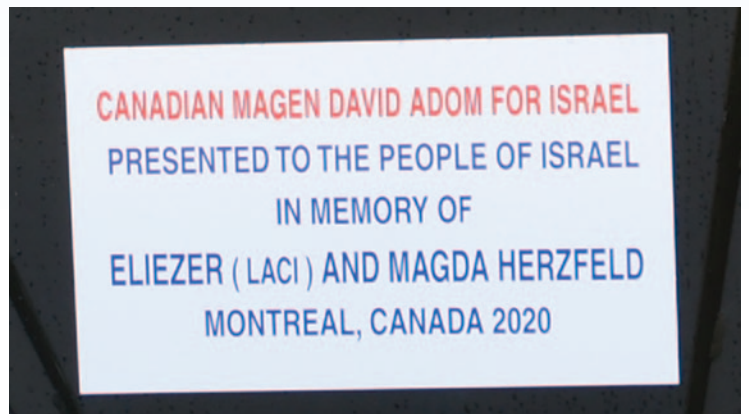
member of the local CMDA Chapter. She suggested to Rebeca, a journalist, that they form a Winnipeg chapter.

"Since then, we have had a number of events to raise both funds and awareness. Unfortunately, COVID-19 has gotten in the way and certain events had to be cancelled," said Ami.

Despite COVID-19, CMDA has provided Ami with a way to give back to Israel, the land of his birth. "MDA is something that I really cherish. It's all about saving lives, not only in Israel, but in other countries when called upon."

TODA RABA

CMDA's National Board of Directors extends grateful appreciation to all the donors who have supported CMDA through the purchase of **Mobile Intensive Care Units, Ambulances, Emergency Medi-Cycles, All Terrain Ambulances, AED Defibrillators** and **vital medical equipment.**





In loving memory of
Jacob Fajner z'l
from Andre and Gisella Sipos
MONTREAL, CANADA 2020



Presented to the People of Israel by
Hyman Smith
in loving memory of my beloved wife,
Erika Smith z'l
OTTAWA, CANADA 2020

N'ICE' GIFT!

TORONTO

BLAST PLASMA/BLOOD FREEZER

Highly efficient advanced touch-screen technologies for easy cycle control access, designed to meet strict requirements for the storage of blood and blood components as it allows for a very fast temperature rise/drop, homogenous and reproducible freezing. Uses up to 40% less energy than conventional Freezer models.



Donated to the People of Israel from the Estate of
Eva Braun z'l
in memory of her late Husband,
Ernest (Erno) Braun z'l
both Holocaust Survivors
and Mr. Braun's son, **Gyuri (George) z'l**
who perished at the age of seven

SUPPORTERS WHO HAVE CONTRIBUTED TO CANADIAN MAGEN DAVID ADOM



MOBILE INTENSIVE CARE UNIT (MICU)

Alex and Tova Hartman
In Honour of Jason, Mike, Brian,
Lesley and Danielle Hartman,
Toronto, ON

MOBILE INTENSIVE CARE UNIT (MICU)

The Reinitz Family
Montreal, QC



AMBULANCE

In Memory of
Phil Wynn z"l
By his children
Paul, Jeff and Les
Toronto, Canada, 2020



"TRAXTER" – ALL TERRAIN AMBULANCE

Bill and Judy Mahon
Winnipeg, Manitoba



EMERGENCY MEDI-CYCLE

The Community of London, ON

Therapeutic Blood Plasma Exchange (TPE) Equipment

Laura Finsten – Ancaster, ON
Sylvia Shahin – Ottawa, ON
In memory of Albert Shahin z'l
Jack Mayer and Selma Linzer – Victoria, BC
The Sydney & Florence Cooper Fnd.
– Toronto, ON
Leslie and Iris Lenetsky – Cote St. Luc, QC
The Israel Goldgrub Charitable Fnd.
– Toronto, ON
Naomi Fund – Toronto, ON
Gilda Whyne – Toronto, ON

Emergency CPR Ventilator

Seymour Saitowitz z'l – Toronto, ON
Aaron Waxman and Associates – Toronto, ON

Emergency Suction Pump

Herman Frances celebrating his
80th Birthday

Emergency Oxygen Tank with Regulator

Jerry and Sandra Genesove – Toronto, ON
Ian and Heather Ringel – Toronto, ON
Gary and Alyse Saltz – Thornhill, ON
Mark and Heather Waldman – Thornhill, ON
Interwide Investments Ltd. – Toronto, ON
Laura Finsten – Ancaster, ON
Peter Ekstein Fund – Toronto, ON
Ladislao & Margaret Bergmo – Thornhill, ON
Kevin and Ariane Greenspan – Thornhill, ON
In memory of Deborah Tobe-Greenspan z'l
Alan and Michelle Abrams – Toronto, ON
Judy Shane – Vancouver, BC
HLC Consultants Ltd. – Richmond Hill, ON
Friends and Family in memory of Andrew Raab z'l – Toronto, ON
Dorothy & Shelly Grostern and Family
– Hampstead, QC
In memory of Jackeline Grostern Sheiner z'l
Karen Katz – Toronto, ON
In memory of her parents Dr. Eli and Mrs. Grace Katz z'l

First Responder Life-Pack

Neill and Linda Judelman – Toronto, ON
Alex Eisen – Toronto, ON
Ed Glina and Debbie Tessler – Toronto, ON
In memory of Gideon Grundland z'l
Anonymous – 2 bags
Gary and Alyse Saltz – Thornhill, ON
Perry Foster – Toronto, ON
Samuel and Renata Galperin – Toronto, ON
Goldstein Family Fund – Toronto, ON
Wilensky Family Fund – Toronto, ON
Dr. Brian Warshafsky – Toronto, ON
Hillel and Donna Kagan – Toronto, ON
Zahava Lambert – Toronto, ON
Leighton and Edith Zook – Seguin, ON
Queenie Teichman – Toronto, ON
David and Deborah Weinstein – Ottawa, ON
Roz and Bill Halman – Toronto, ON
Ron Savlov – Markham, ON
Justin Pertman – Edmonton, AB
Goldy Rosenberg – Concord, ON
In memory of Jacob Rosenberg z'l
Marc and Michelle Moll – Toronto, ON
Simon and Rachel Weisman – Toronto, ON
Alex and Tova Hartman & Family
– Toronto, ON
Celebrating Nachum Shore's 91st Birthday
Martin and Sandra Karp – Toronto, ON
David and Joyce Lawee – Toronto, ON
Sandra Blitstein – Toronto, ON
Dr. Philip Seltzer – Toronto, ON
W Donald and Irene W Bean – Toronto, ON
Peter Godfrey – Toronto, ON
Dr. Fred and Karen Leitner – Toronto, ON
Sandy & David Galet – Toronto, ON
In honour of their granddaughter Lily Bender's graduation
Sandy & David Galet – Toronto, ON
In honour of their grandson Sam Bender's graduation
Sandy & David Galet – Toronto, ON
In honour of their granddaughter Dr. Jordana Wynn's achievement
Carolyn Goldberg – Montreal, QC
In honour of her brother Stephen Goldberg's 70th Birthday
Victor Grostern – Ottawa, ON
Edna Johnson – Winnipeg, MB
Dr. R. S. Margolis – FamiTaz Community Fund
– Vancouver, BC
Avis Miller – Ottawa, ON and Trudy Miller
– Toronto, ON
In memory of their parents Marcia and Pamel Miller z'l on their yartzheits

Elizabeth & Steven Rubin – Ottawa, ON
Vivian Segall and Family – Cote St. Luc, QC
In memory of Avrum (Avie) Bercovitch z'l
Goldie Sigal – Cote St. Luc, QC
Manya Stendel – Montreal, QC
In honour of Wolf Bronet

Respiratory System

Eli and Ellen Turkienicz Family Fnd.
– Toronto, ON
Bryan and Angela Gransden – Toronto, ON
Mark and Heather Waldman – Thornhill, ON
Torkin Family Fund – Toronto, ON
Marc Hunter – Sidney, BC
Albert and Sandra Page – Toronto, ON
David and Venessa Cohen – Thornhill, ON
Frances Saltzman – Toronto, ON
Fred and Lionella Ullman – Westmount, QC
Lloyd Hoffer – Toronto, ON
Norman and Cynthia Camerman
– Toronto, ON
Stephen and Vicky Haber – Thornhill, ON
In loving memory of Rachel Keter z'l
Gale and Allan Garber – Maple, ON
David and Francine Shields – Toronto, ON
Tom and Susan Jutovich – Toronto, ON
Dorothy & Shelly Grostern and Family
– Hampstead, QC
In memory of Jackeline Grostern Sheiner z'l
Victor Grostern – Ottawa, ON
Michael and Nikki Shapiro – Ottawa, ON
In memory of his dear mother Carol-Sue Shapiro z'l
Arthur Toft – Vancouver, BC
Betty Valinsky – London, ON
In memory of her daughter Ruth Bourne z'l

Defibrillator Pad and Accessories Kit

Mark and Anne Mandell – Toronto, ON
Stanley and Jacqueline Reznick
– Abbotsford, BC
Daniel and Cindy Lichtman – Thornhill, ON
Murray and Ellen Blankstein – Toronto, ON
Dan Pasca – Kitchener, ON
Hillel and Donna Kagan – Toronto, ON
Dr. Steven Fishman & Henza Miller
– Toronto, ON
Leonard and Judith Drenfeld – Toronto, ON
Hilton and Aura Greenberg – Thornhill, ON
Benjamin Korobkin – Jerusalem, Israel
David and Vanessa Cohen – Thornhill, ON
Bev Stone – Toronto, ON
Shel and Cylia Bercovich – Calgary, AB

Marilyn Edelstein – Montreal West, QC
In memory of Stanley Edelstein z'l
Faye Firestone – Toronto, ON
Mel and Marlyn Horowitz Fund – Toronto, ON
The Badner Family Fund – Toronto, ON
Keith Miller – Saskatoon, Sask.
Lorne and Linda Greenwald – Toronto, ON
In honour of our Grandchildren
Ozrower Mutual Benefit Society
– Toronto, ON
Leon Weaverman – Toronto, ON
Anna Kremer – Toronto, ON
Ruth and Randee Korman – Thornhill, ON
Marsha Kazman and David Hager
– Toronto, ON
Doug Kimelman – Winnipeg, MB
Sharon and Louis Goelman – Toronto, ON
Jack Reiter – Toronto, ON
Irene Cohen – London, ON
In honour of Liora Tal and Daniel Tal
Bernie and Jennie Goldberger – Toronto, ON
Malcolm Goldberg – Thornhill, ON
Maurice Rabinovitch – Toronto, ON
Judy Hoenich – London, ON
Jeff and Aviva Shiff and Family – Toronto, ON
Ruth Chippen – Fredericton, NB
Joan Goldstein – Edmonton, AB

Sphygmomanometer and Stethoscope

Gary and Judy Neinstein – Toronto, ON
Steven Heitner – Thornhill, ON
Alan and Sharon Kaplan – Stouffville, ON
Seymour Prince – Toronto, ON
Alan Kreidstein – Toronto, ON
Beverly and Elliott Lyons – Toronto, ON
Edward and Helen Sheffman – Toronto, ON
David Amois – Thornhill, ON
Morris and Feiga Freedman – Toronto, ON
Neal and Rhoda Inhaber – Thornhill, ON
Jerry Rosenbloom – Toronto, ON
Asher and Bonnie Saben – Thornhill, ON
Liliana Tannenbaum – Toronto, ON
Dr. Steven Fishman & Henza Miller
– Toronto, ON
Jordan and Abby Minuk – Toronto, ON
Gary and Jeanette Hyde – Thornhill, ON
Jewish Community Endowment Fund
of Windsor

TOWARD THE PURCHASE OF URGENTLY NEEDED MEDICAL EQUIPMENT



AED DEFIBRILLATOR SYSTEMS

In loving Memory of our treasured
Daniel Wolfe z'l
From **The Wolfe Family and Friends**
Canada and USA

...

In memory of my late wife
Molly Pines z'l
From your husband **Ray Pines**
Toronto, ON

...

In Loving memory of
Julius Needleman z'l
May his memory be a blessing.
Annette Needleman
Cheryl, Alvin, Josh & Noah Einhorn
Daniella & Yehuda Eklove
Toronto, ON

...

In memory of his parents,
Lazslo and Ethel Sipos z'l
From **André Sipos**
Cote St. Luc, QC

...

In memory of his wife,
Erika Smith z'l
From **Hyman Smith**
Ottawa, ON

...

In Memory of
Michael and Bridget Collins
Friends of Israel
by **Paul and Karen Collins**
Edmonton, AB

...

Dedicated to the
People of Israel by
Ira and Shirley Marder
Toronto, ON

Michael & Sally Deverett & Family
– Thornhill, ON
In loving memory of Roman and Fay Lichtblau z'l

Irving and Sandra Raskin – Toronto, ON
Gerald Katz – Toronto, ON
Howard and Riva Shein – Edmonton, AB
John and Haiva Derrick – Montreal, QC
Raquel Castiel – Cote St. Luc, QC
Liliana Tannenbaum – Toronto, ON
Sons of Jacob Shalom Lodge
– Richmond Hill, ON
Marlene Rattner – Toronto, ON
In honour of Ian Rattner
Doron Schaffer and Family – Toronto, ON
In honour of David Schaffer's birthday
Marion Caplan – Montreal, QC
In honour of Shelly and Dorothy Grostern's Birthdays and 60th Wedding Anniversary
Friends of Nicki Ishai – London, ON

SPECIAL GIFTS

Jonathan Levine and Rafeena Levin-Turner
Brampton, ON
11 Paramedic 'Life Pack' Bags
...
Graham and Audrey Rosenberg Family Fund
Toronto, ON
Emergency Medical Equipment
...
Grant and Janie Parson
La Salle, MB

Ben Katz – Calgary, AB
Anita Morris – Hampstead, QC
The Mozeson Family – Edmonton, AB
In honour of Debbie Rozenberg's 70th Birthday
Elizabeth & Steven Rubin – Ottawa, ON
Michel Siritsky – Montreal, QC
Szporer Family – Montreal, QC
In memory of Leon Szporer z'l
Sylvain Uzan – Westmount, QC

Emergency Tourniquets Device

Meir and Alisa Schwartz – Toronto, ON
The Fuhrer Family Fnd. – Toronto, ON
Farokh and Dalya Hakimi – Toronto, ON
Gary and Karen Levy – Thornhill, ON
Irene L Clark-Wolfson – Fenwick, ON
Martin & Phyllis Bernbaum Endowment Fund – Toronto, ON
Rita Greenberg – Thornhill, ON
In honour of Joy Groll
Irving and Barbara Green Family Fnd. – Toronto, ON
Harold and Joan Somer Family – Toronto, ON
In honour of Dr. Ian Cohen
Murray and Sandy Levine – Toronto, ON
Hyman Beckerstein – Richmond Hill, ON
Harold & Joan Somer Family Charitable Fund
Michael and Josephine Cole – Toronto, ON
Sonja Vogelsang – Midland, ON
Simon and Ellen Gulden – Markham, ON
Alvin Zipursky – Toronto, ON
Wendy Radzinski – Toronto, ON
Peter and Audrey Diamant – Thornhill, ON
Sheldon and Florence Miller – Montreal, QC
Dr. and Mrs. Ari Eisen – Toronto, ON
Eric and Nelle Lakien – Thornhill, ON
Martin & Phyllis Bernbaum Endowment Fund
Mervin & Myrna Lass Fund – Toronto, ON

Intraosseous gun

HLC Consultants Ltd. – Richmond Hill, ON
Interwide Investments Ltd. – Toronto, ON
Torkin Family Fund – Toronto, ON
Brian Steinhart and Valerie Rakow – Toronto, ON
Helene and Debbie Bauer – Toronto, ON
In memory of Sylvia Walt z'l
Joel & Annette Bermack – Lethbridge, AB
In memory of Norman Wolk z'l

SPECIAL DONATIONS

Kaila & Mundek Gross Fund
Dollard des Ormeaux, QC
...
Harry & Judith Rossdeutscher
Cote St. Luc, QC

SPECIAL BIRTHDAY & ANNIVERSARY WISHES

Judy Goldberg – London, ON
On the occasion of her 90th Birthday
...
Ricky Mandel – London, ON
On the occasion of her 80th Birthday

Gail & Elliot Berzan – Montreal, QC
In memory of: Gita Fleising z'l, Morris Bibi z'l, Dr. Robert Bibi z'l, Neil Uditsky z'l and Linda Cohen z'l
Suzanne & Barry Borer – Cote St. Luc, QC
Sara & Leslie Breiner – Nepean, ON
In memory of Malka & Shmuel Feig z'l
Ben, Simone, Jacqui, Harry & Myles Cohen – Winnipeg, MB
In honour of Dan Cohen's 90th Birthday
Esther & Michael Deitcher & Family – Hampstead, QC
In honour of Beryl Deitcher's 90th & 91st Birthday
Marlene Franks – Vancouver, BC
Irwin Fried – Cote St. Luc, QC
In memory of Nancy Fried z'l
Eva Friedman – Cote St. Luc, QC
Sandy & David Galet – Toronto, ON
In honour of their granddaughter Charlotte Wynn's birthday
Susan Karmazyn – Dollard des Ormeaux, QC
Dr. Lorna Katz – Cote St. Luc, QC
Frances Kolinsky – Calgary, AB
Elaine & Martin Labow – Cote St. Luc, QC
In honour of Alex Benedek's 70th Birthday
Evelyn Landau – Dollard des Ormeaux, QC
In honour of Susan Kaplan's special birthday

MEMORIAL TRIBUTES FROM FAMILY AND FRIENDS OF:

Dr. Stanley Venis z'l – Toronto, ON.
Beloved Father, Brother and Zedie

Ann Rubin z'l – Toronto, ON.
Beloved Mother, Mother-in-law and Bubbie

Esther Glickman z'l – Toronto, ON.
Beloved Mother, Sister, Grandmother and Great-Grandmother

Chana Cyerman z'l – Toronto, ON.
Beloved Wife, Mother and Grandmother

Daniel Wolfe z'l – Toronto, ON.
Beloved Father and Grandfather

Andrew Raab z'l – Toronto ON.
Beloved Father, Father-in-law, Grandfather and Great-Grandfather

Ruth Bourne z'l – London, ON.
Beloved Daughter

Kenneth Golden z'l – Vancouver, BC.
Beloved Husband, Father, Father-in-law, Grandfather and Great-Grandfather

Margrit and Steven Stenge z'l – Montreal, QC.
Beloved, Parents, Grandparents and Great-Grandparents

Hadassa & Theodore Wald z'l – Montreal, QC.
Beloved Parents and Grandparents

Helen Atnikov z'l – Calgary, AB.
Beloved Mother, Mother-in-law, Grandmother and Great Grandmother

Friends of Ricky Mandel – London, ON
In honour of her 80th Birthday
Lena Markel – Montreal, QC
In memory of Israel z'l
Larry & Tyla Meyer – Richmond, BC
Sid Milech – Montreal West, QC
MVA Power Inc. – Hampstead, QC
David Rosner – Winnipeg, MB
Szporer Family – Montreal, QC
In memory of Leon Szporer z'l
Allan Wolfsohn – Ottawa, ON

CANADIAN MAGEN DAVID ADOM Tribute Cards & Certificates FOR ALL OCCASIONS



Show them you care!

Send us your list – We will do the rest!

Please contact our office: **1-800-731-2848**



Canadian
MAGEN DAVID ADOM
Canadien

the **GIFT** of **LIFE** IS IN YOUR **HANDS**



SEE ENCLOSED MAINTENANCE FLYER FOR MORE DETAILS



Canadian
MAGEN DAVID ADOM
Canadien



NATIONAL OFFICE

Eastern Region

6900 Decarie Blvd., Suite 3155,
Montreal, QC H3X 2T8

T: 514-731-4400 | F: 514-731-2490

Toll Free: 1-800-731-2848
info@cmdai.org

Central Region

4580 Dufferin St., Suite 508
Toronto, ON M3H 5Y2

T: 416-780-0034

Toll Free in Ontario: 1-888-858-2632
toronto@cmdai.org

Western Region

208 Woodbrook Mews SW
Calgary, AB T2W 4P8

T: 587-435-5808
sfraiman@cmdai.org



www.cmdai.org

@ CanadianM DA