



Canadian
MAGEN DAVID ADOM
Canadien

Lifeline

CHANUKAH | WINTER 2018 / 5779 | NATIONAL EDITION

**An Evening
of Insight
and Intrigue
in Toronto**

PAGES 8 & 9

The Miracle of Life

Your support enables MDA first-responders to save lives. This Chanukah families in Israel will celebrate this holiday of miracles in safety thanks to you.

New National Blood Centre

PAGES 4 & 5

CMDA International Physicians' Unit

PAGE 11



Canadian
MAGEN DAVID ADOM
Canadien

NATIONAL

Michael I. Levine
National President

Sidney Benizri
National Executive Director

6900 Decarie Blvd., Suite 3155,
Montreal, QC H3X 2T8
T: 514-731-4400 | F: 514-731-2490 | E: info@cmdai.org
TOLL FREE: 1-800-731-2848

EASTERN REGION

Leslie Lenetsky, President
T: 514-731-4400 | E: info@cmdai.org

Samuel Moyal
Eastern Region Director
T: 514-731-4400 | E: smoyal@cmdai.org

OTTAWA

Seymour Eisenberg, Chair
95 Beaver Ridge, Ottawa, ON K2E 6E5
T: 613-224-2500 | E: seyeis@bell.net

CENTRAL REGION

David Meyerowitz, President
Iris Ehrent, Admin. Coordinator
4580 Dufferin St., Suite 508
Toronto, ON M3H 5Y2
T: 416-780-0034 | F: 416-780-0343
TOLL FREE IN ONTARIO: 1-888-858-2632
E: toronto@cmdai.org

HAMILTON

TOLL FREE: 1-800-731-2848
E: info@cmdai.org

LONDON

Naomi Sheinbaum, Co-Chair
Hazel Friedman, Co-Chair
116 Maxwell Court, London, ON N5X 1Z3
T & F: 519-455-5411 | E: naomi8@sympatico.ca

WINDSOR

Ruth Liebman, Chair
Unit 1, 321 Tecumseh Road East
Windsor, ON N8X 2R5
T: 519 968-3599 | C: 519 819-7249
E: ruth.liebman@dfsinc.ca

WESTERN REGION

CALGARY

Leonard Shapiro, Chair
C: 587-435-5808 | E: sfraiman@cmdai.org

Sharon Fraiman
Western Region Coordinator
C: 587-435-5808 | E: sfraiman@cmdai.org

WINNIPEG

David Matas, C.M., Chair
E: dmatas@mts.net

Rebeca Kuropatwa, Contact
E: rebeca.kuropatwa@cmdai.org

EDMONTON

Michelle & Sam Marcushamer, Co-Chairs
1420 Woodward Cr., Edmonton, AB T6M 0A3
T: 780-444-4193 | E: smarcush@ualberta.ca

VANCOUVER

TOLL FREE: 1-800-731-2848
E: info@cmdai.org

VICTORIA

Jack Shalinsky, Chair
805 - 1020 View Street, Victoria, BC V8V 4Y4
T: 250-216-2897 | E: jis@shaw.ca

Holiday greetings from **Michael I. Levine, National President**



Chanukah is the story of the triumph of light over darkness, of love over hate.

Each year, we forge a new link in our chain of existence that dates back many thousands of years. Just as we know that a chain is only as strong as its weakest link, we also know that each one of us is reinforcing this link, this year, this day, this moment and every moment of our life, through our support of each other.

The activities of Magen David Adom help to forge an unbreakable link for our time, by saving lives and mitigating the suffering of human beings in Israel and around the world. Truly a gift of life and hope. Yet hope alone is not enough. Nothing can happen without the generosity of you, our donors.

Our skilled and dedicated team across Canada will continue to encourage and motivate you into action, the action of giving – supplying essential medical equipment and medical supplies, ambulances, the finest pre-hospital medical services in the world, and blood for the entire State of Israel.

Israel cannot survive without Magen David Adom. Magen David Adom cannot survive without you.

Thank you, Canada, for 42 years of love and support of Magen David Adom.

Message de souhaits de la part de **Michael I. Levine, Président National**

Hanoukka c'est l'histoire du triomphe de la lumière sur les ténèbres, de l'amour sur la haine.

Chaque année, nous forgeons un nouveau maillon dans la chaîne de notre existence et qui date de plusieurs milliers d'années. Puisque nous savons qu'une chaîne est aussi forte que son maillon le plus faible, nous savons également que chacun de nous est en train de renforcer ce maillon-là cette année, ce jour-ci, ce moment-ci et chaque moment de notre vie à travers le soutien de chacun.

Les activités de Magen David Adom aident à forger un maillon incassable pour notre époque, en sauvant des vies et en soulageant la souffrance d'êtres humains en Israël et à travers le monde. Réellement un don de vie et d'espoir. Bien que l'espoir tout seul n'est pas suffisant, rien n'est possible sans votre générosité, vous qui êtes nos fidèles donateurs.

Notre équipe dévouée et qualifiée, à travers tout le Canada, continuera de vous encourager et de vous motiver pour l'action, l'action de donner – en fournissant de l'équipement médical essentiel et des fournitures médicales, des ambulances, les meilleurs services pré-hospitaliers au monde, ainsi que du sang pour l'ensemble de l'État d'Israël.

Israël ne peut vivre sans Magen David Adom. Magen David Adom ne peut vivre sans vous

Merci, Canada, pour ces 42 années d'amour et de soutien à Magen David Adom.

Michael I. Levine, National President / président national

THE STATE OF ISRAEL DEPENDS ON MAGEN DAVID ADOM. MAGEN DAVID ADOM DEPENDS ON YOU.
L'ÉTAT D'ISRAËL DÉPEND DE MAGEN DAVID ADOM. MAGEN DAVID ADOM DÉPEND DE VOUS.



GIFTS TO THE PEOPLE OF ISRAEL



‘You don’t have to do anything, just listen’

MONTREAL

“You don’t have to do anything, just listen” are the words that helped Hyman Itzkovitz survive the Holocaust and build a successful business.

But Hyman and Rosette have listened and, continuing in their tradition of “tzedakah”, recently donated a second ambulance to the

people of Israel in honor of their grandchildren. The dedication took place on a sunny August afternoon in the presence of family, friends and members of Canadian Magen David Adom.

Thank you, Hyman and Rosette, for your support and generosity which bring the hope of a brighter future to the people of Israel.

PRESENTED TO THE PEOPLE OF ISRAEL

by
Hyman & Rosette Itzkovitz
In honour of our grandchildren
Alexandra Itzkovitz, Jordan Itzkovitz
Netanya Nahoum, Oren Nahoum, Nicole Sara Nahoum
Ethan Itzkovitz, Shayne Itzkovitz, Olivia Itzkovitz
Aaron Itzkovitz, Josh Itzkovitz, Erika Itzkovitz, Matthew Itzkovitz
Samantha Lanys, Arie Lanys
MONTREAL, CANADA 2018

[L. to R.] CMDA National Executive Director Sidney Benizri; CMDA Eastern Region President, Leslie Lenetsky; CMDA National Media & Volunteer Coordinator, Daniel Amzallag; CMDA National President, Michael I. Levine; Rosette & Hyman Itzkovitz, Rabbi Reuben Poupko.



‘This is a wonderful way to give back...’

MONTREAL

After attending the dedication of a Mobile Intensive Care Unit (MICU) in July, Mrs. Doris Brott thought, “Why not? This is a wonderful way to give back, to give a gift to the people of Israel.”

On a cool, windy day in October, surrounded by family, friends and members of Canadian Magen David Adom (CMDA), the dedication took place. Mrs. Brott’s son, Elliot, spoke

emotionally and eloquently about what this would have meant to his late father, Joseph, and about the wonderful work being done by Magen David Adom Israel.

CMDA National President, Michael I. Levine, presented Mrs. Brott with a plaque and, in thanking her and her family for this generous donation, explained that Magen David Adom was founded on the Talmudic principle, “Whoever saves a single life...it is as though he has saved the entire world”.

Presented to the People of Israel

in honour of

Joseph & Doris Brott
Marlene Brott & Warren Dick
Elliot Brott & Cheryl Waxman
and Families

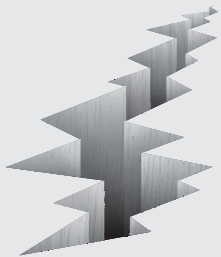
Montreal, Canada 2018

[L. to R.] Marlene Brott, Doris Brott and Elliot Brott dedicate a MICU ambulance to their Husband and Father Joseph Brott Z'l.



The new Marcus National Blood Services Centre will be the central facility where all blood collected in Israel will be processed and distributed to the nation's hospitals.

The Need for a New National Blood Centre



It probably comes as no surprise that Israel has a National Blood Centre to store and distribute the nation's blood supply. It is also not unusual that Israel rests on two active seismic fault lines and is susceptible to earthquakes; California, Mexico and Japan have to live with this reality every day.

So what makes Israel so different that it needs the most secure Blood Centre in the world? Israel is one of the smallest nations in the world. In certain areas, it is only a handful of kilometers wide. This tiny nation is surrounded by enemies from all sides, both nation-states and terrorist networks. Take out your calculator, add it all up, and you're left with a very risky existence, to put it lightly. Consequently, a secure blood supply is one of the most crucial elements in ensuring the continuity of the State of Israel.

Now, more than 30 years after its inauguration, Israel's current National Blood Centre has reached maximum capacity. Collecting 260,000 units of blood annually, the Centre is no longer fit to accommodate

'Our building is simply no longer secure given the current threats, nor does it comply with earthquake preparedness regulations.'

the needs of the growing population, which has grown from 4.1 million in the late 80s, to 8.5 million today. The Centre is also not equipped to withstand the destructive force of a major earthquake, nor is it made to protect against long range weapons and potential biological or chemical warfare. Israel and MDA recognize that these significant strategic challenges can only be addressed through the creation of a new centre.

Thankfully, construction is under way on MDA's new state-of-the-art **Marcus National Blood Services Centre (MNBSC)**, but the job is far from done, and Israel needs our help. In a recent report, MDA Blood Services Director and renowned hematologist, Professor Eilat Shinar, noted:

"Our building is simply no longer secure given the current threats, nor does it comply with earthquake preparedness regulations."



MDA is not a government agency and it depends heavily on private funding from donors around the world to continue operating. The building of the MNBSC is MDA's most ambitious capital project to date. The Centre is expected to cost \$130 million USD and thanks to CMDA, American Friends of MDA, and other friends around the world, over \$100 million has already been raised. This has all been made possible through the generous support of a number of prominent philanthropists, including Bernard Marcus, the founder of Home Depot, who made a transformative gift to name the new facility.

"We urgently need a modern, protected Blood Services Centre that will be able to collect, process, test, and supply 500,000 blood units annually in a secure environment, to meet the growing need for blood in the coming years."

– Professor Eilat Shinar

The new **Marcus National Blood Services Centre** will be the central facility where all blood collected in Israel will be processed and distributed to the nation's hospitals, establishing a safe and secure location for Israel's national blood supply. The new



MNBSC is of vital strategic importance to the State of Israel, and its development is strongly endorsed by the highest levels of the Israeli government, including the Prime Minister's Office, Home Front Command (HFC), the Ministry of Defense, and the Ministry of Health. It is urgently needed not only to meet Israel's future blood capacity

needs, but also to withstand external threats from an increasingly emboldened Iran and other enemies of the Jewish state with whom the prospects of war are always imminent.

This unique facility will be the only underground blood centre of its kind in the world, ensuring Israel's blood supply is safe from enemy rocket attacks, and chemical and biological assault. The MNBSC will have the capability to process and store over 500,000 units of blood to meet the future needs of Israel's growing population, which is expected to reach 10 million by 2030. In addition, it will be constructed to conform to current earthquake guidelines, and it is designed with advanced technology and cyber-security to provide for maximum protection against even the most unconventional threats in today's ever evolving political landscape.

If you would like to contribute to this historical life-saving project, please contact us for more details.



Photo By: Assaf Brezinger



Dr. Asher Mozer, Deputy Director, MDA National Blood Centre, Ted and Sylvia Quint on their three-hour visit of the National Blood Centre in Tel Hashomer.

A visit to the National Blood Centre

MONTREAL

Regular visitors to Israel, Sylvia and Ted Quint had a special request. During their recent visit in July, they asked to tour the National Blood Centre which is located in Tel Hashomer, a suburb of Tel Aviv.

There, they met with Dr. Asher Mozer, Deputy Director, MDA National Blood Centre, who took them on a guided tour and provided detailed information.

He explained the technology required to maintain the safe supply of blood in the whole country, and how the blood that is collected – more than 400,000 units annually – is processed and supplied to hospitals. However this blood service is overtaxed and in dire need of upgrading!

As a result of their three-hour visit, the Quints realized, more than ever, the important role Magen David Adom has in saving lives. They also realize the need for a new National Blood Centre is even more imperative than ever!

An Unforgettable Visit

MONTREAL

On a bright, sunny day in August, Perla and Albert Soussan, together with their family, dedicated the Emergency Medical Scooter they had donated to the people of Israel. Special thanks to Raphael Herbst, MDA's Canada Desk representative, who arranged for the dedication, as well as a tour of the MDA Dispatch Centre.



Perla and Albert Soussan and Family at Emergency Medical Scooter dedication in Israel.

CMDA'S ANNUAL GENERAL MEETING

AGM 2018



MONTREAL

Canadian Magen David Adom Members and Staff.

Neither rain nor sleet nor snow could put a damper on this year's Annual General Meeting, which took place in Montreal the weekend of November 17th and 18th. CMDA National President, Michael I. Levine, welcomed members and guests Saturday evening to a dinner at Le Living Room. The D'var Torah was given by Rabbi Ronnie Fine, Director of Chabad Zichron Kedoshim, and founder of Chabad Lifeline.

Sunday was all business. Raphael Herbst, Senior MDA Paramedic and MDA Canada Desk representative, provided an overview of Magen David Adom. He talked about what is happening on the ground – that an ambulance is dispatched every 38 seconds, and the average national response time for a first-responder to reach the scene of an incident is between 90 seconds and three minutes. This quick response time is thanks to the support from MDA Friends' Societies worldwide.



[L. to R.] Leslie Lenetsky, Sidney Benizri and Michael Levine.



Michael Kastner and Michael Levine.

Raphael also talked about the importance of the International Physicians' Unit, the "7 First Minutes", and the new National Blood Centre that is being constructed underground.

A Powerpoint presentation, "One Country, One Organization, One Message", elicited a lot of discussion. The presentation included the restructuring of the organization into three regions – Eastern, comprising Montreal and Ottawa; Central, comprising all of Ontario except for Ottawa; and Western, comprising Calgary, Edmonton, Winnipeg and, in the future, Vancouver and Victoria. Priorities for 2019 were also discussed. They included a database

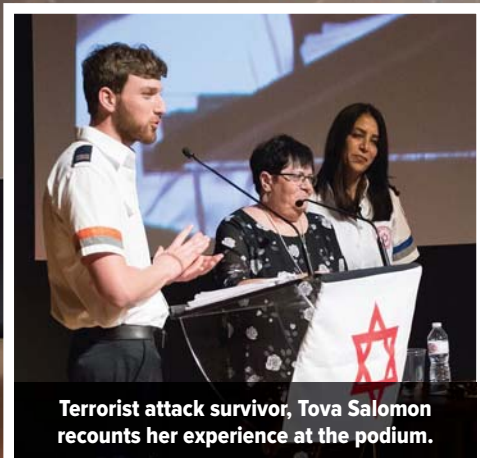
update, website content, fundraising, marketing, and an annual CMDA event calendar.

Following a well-deserved lunch break, the afternoon session began with a presentation by CMDA National Executive Director, Sidney Benizri. Entitled "2020 Mega Mission", the proposed mission would take place in the spring of 2020 in honor of MDA's 90th Anniversary and would involve the Friends' Societies worldwide.

The meeting culminated with regional and chapter reports. A great deal of information was provided and a lot was accomplished; however, there is still much work to be done.

**AN EXTRAORDINARY
EVENING**

of Insight and Intrigue



Terrorist attack survivor, Tova Salomon recounts her experience at the podium.



Mentalist Oz Pearlman being welcomed to the gala stage.



Raphael Herbst, MDA's Canada Desk representative and President of the Central Region of CMDA, David Meyerowitz.

TORONTO

On Thursday, November 8th, the Toronto community came together to celebrate the great work being done by Canadian Magen David Adom. The Toronto Centre for the Arts was filled with a fantastic turnout of supporters who donate funds to ensure that Israel's paramedics have the supplies they need to accomplish their lifesaving work, and that Israel has the blood services it needs.

There were many food stations in the theatre lobby so everyone could partake of savoury treats and talk with friends and family before the event.

Once in the theatre, the crowd was welcomed by David Meyerowitz, President of the Central Region of CMDA. He spoke passionately about the mission of MDA and of our responsibility to assist them in every way we can. He outlined the history of MDA, that it was formed before the State of Israel was established, that most of the work is done by volunteers who give of their time and expertise whenever and wherever they are needed.

He called on Tova Salomon, whose husband, Yosef Salomon, daughter Haya and son Elad, were murdered in a terrorist attack as they were sitting down to Shabbat dinner in Halamish on July 27, 2017. This courageous

woman was critically injured in the attack and was saved by MDA. She spoke in Hebrew and CMDA paramedic, Itai Orion, interpreted her words, which deeply moved the audience. She demonstrated great courage and dignity in the face of unspeakable horror and spoke of the experience in detail. She praised CMDA for saving members of her family and thanked members of the community for supporting CMDA.

After her remarkable presentation, the audience was treated to a world-class entertainer who put on a dazzling show. Oz Pearlman, a mentalist who has been seen on many TV programs and who has received great accolades from the New York Times, The Wall Street Journal and Forbes, among others, appeared to be reading peoples' minds. People chosen at random from the audience participated in his act and were as surprised as members of the audience at how he seemed to know what they were thinking. It was an unforgettable performance with a chorus of "How did he do that?" from everyone leaving the theatre.

Following closing remarks, the audience made their way to the foyer where a delicious selection of kosher delights awaited them. Guests did not want to leave, staying to partake of the refreshments, talk with friends

and speak to members of Magen David Adom who made themselves available to answer questions about their work in Israel. They also enjoyed the singer Avery Raquel whose talent enhanced the evening's feeling of warmth and good fellowship.

The evening was another triumph for the Toronto Chapter of CMDA in consciousness-raising of the indispensable work of the magnificent paramedics and in raising funds for the organization.

Toronto CMDA is dedicated to building on this considerable foundation to reach an ever wider audience, so that our partners in Israel have all they need to accomplish their mission. The week after the event, the brief but deadly exchange between the IDF and Hamas in Gaza demonstrated yet again the need for all the ambulances and equipment we can provide in order to save lives.

ALL PHOTOS: Paula Photography



Dorothy and Carolynn Ross.



Joe, Belinda and Ethan Schneeweiss with Raphael Herbst.



Dr. Andrea Somers, Daniel Amzallag and Raphael Herbst.



Dr. Ian Cohen and Daniel Amzallag.

SUPPORTERS WHO HAVE GENEROUSLY CONTRIBUTED TO CANADIAN MAGEN DAVID ADOM “SEVEN MINUTES TO SAVE A LIFE” Event TORONTO, NOVEMBER 8, 2018

2ND MINUTE

Oxygen Refilling Station

David Meyerowitz and Amanda Lissu and Family

3RD MINUTE

Hemoglobin testing Cuvettes for the Blood Bank

Berry and Robyn Meyerowitz and Family

Blood Shaker and Scale Machine

Miriam Rosen and Peter and Tiiu Wise

4TH MINUTE

Semi-Automatic External Defibrillator

Drs. Jeffrey Lipton and Ellen Warner
Israel Koschitzky Family Charitable Foundation

Paulina Kholov and Samuel Paradisgarten

Health Park Investments

Joe and Belinda Schneeweiss and Family

Segal LLP

5TH MINUTE

CPR Ventilator

Alan and Michelle Abrams

Alan and Valerie David

Sandy and David Galet

Alan and Gwen Rosenfield

The Rowan Family

6TH MINUTE

Emergency Oxygen Tank with Regulator

Claude and Esther Abrams

Debra & Ronnie Aronson and Family

Esther Cole

Neil Feigelson

Allison and David Freedman

Myer and Rena Godfrey

Dr. Daphna and Matthew Grossman

Inter Wide Investments

Martin Kelman and Linda Tanz

Dorry and Alex Korn

Robert Lean

The Levine Family

Bergel Magene LLP

Jeff and Meryl Rosenthal and Family

Joey and Belinda Schneeweiss

Gluskin Sheff and Associates Inc.

Warren Industries

7TH MINUTE

First Responders ‘Life Pack’

Joanne Bernstein and David Liblong

Claude Cartoon Estate

David and Debbie Diamond

Peter and Stella Ekstein and Family

Abraham and Marcy Fish

Michael and Jackie Flatt and Family

Pam and Harold Garfinkle

Jerry and Sandra Genesove

Michael and Nancy Goldberg

Lorne Greenwald and Family

Sheila and Russell Jacobson

Andrew Kaminker

David and Sandy Kaminker

Joy Kaufman

– Linlor Management Inc.

Nathan Kirsh

Freda and Lily Kon and Family

Gordon and Marilyn Kroft

The United Bakers Dairy Restaurant

– The Ladovsky Family

Judy and Anchel Lebowitz

Drs. Sharla Lichtman and Joby Eisen and Family

Jonathan Lissu – Professional Corp

Leonard Mayzel Ontario Lodge

– B’nai Brith

Tom Mihalik (Tom’s Place)

Mark and Sheryl Nightingale

Bev and Seymour Saitowitz

Dr. Michael Schweitzer

The Madison Group

Joyce Raymond

Sharyn and Arnie Recht

Rochelle Rubenstein

– Emerald Foundation

The Savlov Family

Avron Seetner

Stanley and Donna Shenkman

Sara and Jeff Silverman and Family

Ben and Barb Smuskowitz and Family

Sam and Sylvia Wineberg

Nelly and Barry Zagdanski

Contributors

R & M Abel Consultants Ltd.

Hy and Helen Bergel

Janis Breslin

Dolores Burstyn

Elliott and Sally Dale

Liblong Digambar Professional Corp.

Dan Feldheim

Jeff Fleischmann

Benny Freedman

Debbi and Steven Gallen

Miriam Goldstein – LA Foundation

Robin Green

Robert Grunwald

Paul and Miriam Herman

Mel and Marilyn Horowitz

Steven Kelman

Helene Korn

Lori Latchman

Mitchell and Leah Lerner

Trudy Miller

Avis Miller

Gary and Anne Milrad

Marlene Morrow and Samuel Mincer

Gary Opolsky

Seymour Prince

Maurice Rabinovitch

Mark and Elina Schachter

Fred Schaeffer

Jeffrey and Aviva Shiff

Paulina Shore

Ivan Simon

Rodeen Stein

Sundance Homes / Tandem Group

Stuart and Karen Tanz

Adam Telner

Larry and Susan Tobin



Tyler Golden in Tel Aviv astride an Emergency Medical Scooter donated by his grandparents, Kenneth and Fay Golden.

A Golden Dedication

VANCOUVER | ISRAEL

Gratitude is extended to Kenneth and Fay Golden of Vancouver, who have generously donated an Emergency Medical Scooter to the people of Israel in memory of their parents, Elizabeth and Alexander Golden and Rebecca and Joseph Woogman.

Frequent visitors to Israel, the Goldens felt that the donation of the scooter at this time “just seemed right”. Although they themselves couldn’t be in Israel, they requested that the dedication take place in Tel Aviv where their grandson, Tyler, lives.

Special thanks to Raphael Herbst, MDA’s Canada Desk representative, who made the arrangements and made sure that the dedication and visit included a tour of the MDA station and an explanation about MDA’s activities.

Tyler was delighted – he even got to sit on the medical scooter – and hopes his grandparents will have the opportunity to visit Israel in the near future and see their generous donation for themselves.



[L. to R.] Shafir Botner, Director, MDA Paramedic School; Dr. Stephen Greenberg; and Ilan Klein, MDA Deputy Director, International Department.

A Learning Experience

TORONTO

On his recent trip to Israel, CMDA supporter and friend, Dr. Stephen Greenberg (Toronto), spent some time watching and learning techniques from MDA paramedics at the paramedic school.



LONDON

Birthday greetings are extended to Anna Leich on the occasion of her 75th Birthday. In her honour, family and friends purchased a Sphygmomanometer and Stethoscope, as well as other essential medical equipment for MDA Israel paramedics.



NATIONAL

A group of Canadian physicians recently spent a week in Israel taking part in the “MDA International Physicians’ Unit”. They attended lectures, courses, and participated in trauma classes, Advanced Cardiovascular Life Support (ACLS), Mass Casualty Incidents (MCI), basic and Mobile Intensive Care Unit (MICU) shifts, and watched extreme drills with the Israeli Police Swat units.

It wasn’t all work, however. Time was built into the program to allow for a visit to MDA’s station in Jerusalem’s old city where they met with the station’s chief who explained the difficulties faced when responding to incidents in that area. They visited the Yad Vashem Memorial and the Knesset and had a special meeting with Member of Parliament, Rabbi Yehuda Glick.

[L. to R.] Becca Stein, Dr. Corey Boimer, Dr. Tsvi Gallant, Dr. Lee Ann Gallant, Or Frankel, Daniel Amzallag, Dr. Barbara Erdelyi, Dr. Marni Brooks and Dr. Allan Dan Kagal.

Are you a physician or do you know one?

Do you want to join our team and be part of an unforgettable experience?

The International Physicians’ Unit was formed six years ago in order to train physicians world-wide, with the goal of having an “army of doctors” who would travel to Israel in the event of a disaster to assist with pre- and post-hospital procedures.

The one-week course in Israel includes theory and practical segments covering such fundamentals as Advanced Cardiovascular Life Support, Pre-hospital Trauma Life Support, Mass Casualty Incidents and the opportunity to volunteer on a Mobile Intensive Care Unit.

PHYSICIAN BASIC TRAINING COURSE:

- ACLS - American Heart Association certified
- MCI - Mass Casualty Incident training
- PHTLS - Pre-hospital Trauma Life Support drills
- Annual/bi-annual refresher courses and high-level training courses
- Leadership workshops
- Local training exercises
- Cooperation with MDA teams
- **Course is valid for business expense deduction**
- **Optional CME credit**

For information on the next International Unit, please contact Daniel Amzallag at damzallag@cmdai.org

LONDON

HOLD THE DATE

Sunday, March 31, 2019
7:00 PM

London Jewish Community Centre
 536 Huron Street

Concert:
\$25
 ADULTS
\$20
 STUDENTS

Some Enchanted Evening

London Chapter of Canadian Magen David Adom



Canadian
MAGEN DAVID ADOM
 Canadien
www.cmdai.org

The Power of the Written Word



Winnipegger Helen Atnikov.

WINNIPEG

After having read an article in *The Jewish Post & News* about the need for Emergency Medical Scooters for Magen David Adom Israel paramedics, Winnipegger Helen Atnikov thought to herself, “I want to do something” and, because the article mentioned how these scooters allow first responders to reach the scene of an incident quickly, she realized this was the right thing to do.

In September, at an evening organized by “Friends of Israel”, and billed as “Honour Israel Night” with more than 200 people in attendance, the dedication took place.

Special thanks to primary organizer, John Plantz, who for years, has devoted himself to advocating on behalf of the State of Israel and has



made a generous donation to CMDA from “Friends of Israel”. Big thanks to CMDA National Media and Volunteer Coordinator, Daniel Amzallag, who was instrumental in making sure the scooter would be on site and to Helen Atnikov, for her generous support.





CMDA Western Region Coordinator, Sharon Fraiman.



[L. to R.] Raphael Herbst, Don Sharpe, Members of Alberta Health Services and Daniel Amzallag.

Reaching Out to the Community

CALGARY

In an effort to increase communication between chapters that have a geographic commonality and to empower smaller chapters to take the initiative, three months ago, Canadian Magen David Adom hired Sharon Fraiman as Western Region Coordinator. Based in Calgary, Sharon brought Leonard Shapiro on board as the new chair of the Calgary Chapter.

Since then, Sharon and Leonard have been hard at work reaching out to the Calgary community in order to better inform them of the important and life-saving work being done by CMDA on behalf of Magen David Adom Israel.



Fanny Wedro and Sharon Fraiman.



Leonard Shapiro, Calgary Chapter Chair

The most recent event attracted 300 people to “First 7 Minutes”, presented by MDA paramedic and Canada Desk representative, Raphael Herbst, and CMDA National Media and Volunteer Coordinator, Daniel Amzallag. Time is one of the most important factors in an emergency situation, and these first seven minutes can feel like an eternity unless those present at the scene of an incident know what steps to take.

In addition to members of the community, also in attendance were representatives from Calgary’s City Hall, nurses and EMS teams from Alberta Health Services, participants in both CMDA’s International Physicians’ Unit and in the CMDA Israel summer student program.

Other events that have taken place include a Volunteer Awareness Evening with more than 50 people in attendance, including speakers Fanny Wedro, a generous CMDA donor. They explained the importance of supporting Magen David Adom through donations of essential medical equipment and supplies, which will enable MDA to continue to save lives. There was also an event at Chabad Lubavitch of Alberta centered on Magen David Adom’s guide to first aid, “7 First Minutes”.

Sharon Fraiman and Leonard Shapiro are grateful to the community for the support they have shown, and are busy planning more events, which will inform people of the life-saving efforts of MDA in Israel.

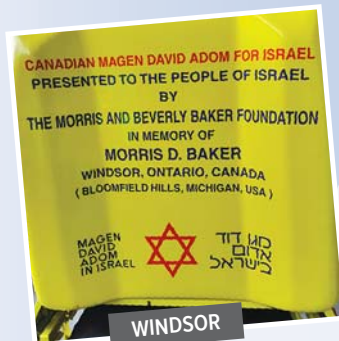
AMBULANCES



THANK YOU! TODAH!

To our donors whose generosity has enabled the donation of Mobile Intensive Care Units, Ambulances, Emergency Medical Scooters and Mini Electric Cars to the people of Israel.

ELECTRIC CARS



MEDICAL SCOOTERS



SUPPORTERS WHO HAVE CONTRIBUTED TO CANADIAN MAGEN DAVID ADOM FOR ISRAEL TOWARDS THE PURCHASE OF URGENTLY NEEDED MEDICAL EQUIPMENT



STANDARD AMBULANCE

- Hyman & Rosette Itzkovitz – Cote St. Luc, QC

Oxygen Switchboard refilling station

- David Meyerowitz and Amanda Lissus and Family

Intensive Care Ambulance Maintenance

- Tova and Alex Hartman Family Foundation – Designated for the Hartman Family Ambulance

Therapeutic Apheresis Machine

- Tya and Irvng Blumenthal
In honour of our Israeli Children and Grandchildren and our Canadian Children, Grandchildren and Great-Grandchildren



MOBILE INTENSIVE CARE UNIT (MICU)

- Mrs. Doris Brott – Westmount, QC
- Susan Baruch – Toronto, ON
On her 90th Birthday by Her Children, Grandchildren and Great-Grandchildren
- Dan and Ziona Hagler and The Wine & Hagler Families – Toronto, Canada and Israel
- Anonymous

Andrea Kalmar – Toronto, ON
Dr. Susan Wasserman – Toronto, ON
Kevin Greenspan – Thornhill, ON
Rose-Marie Egier – Ancaster, ON
Penn Family Endowment Fund – Toronto, ON
Phyllis & Ab Flatt Family Endowment – Toronto, ON
David Gryn – Thornhill, ON
Judy & Gary Neinstein – Toronto, ON
Chenstochver Society – Calgary, AB
Sheila Hecker – Toronto, ON

Sphygmomanometer & Stethoscope

Elliott Cohen – Toronto ON
Michael Gladstone – Thornhill, ON
Fran & Jeremy Borts – Thornhill, ON
Nan & Jack Wiseman Family Fund – Toronto, ON
L & V Charitable Fund – Toronto, ON
Talia Erlich – Toronto, ON
Jeff and Paula Brockman and Family – Toronto, ON
Aaron Chaim Feldman from Ima & Aba – Toronto, ON
Frances Saltzman – Toronto, ON
University of Toronto – 'MedicinsIsrael' Trip 2018
In recognition of Drs. Jodi Shapiro & Eric Goldsmidt

Dr. Brian & Roberta Schwartz – Toronto, ON
Neal & Mark Inhaber – Thornhill, ON
Edward Fisch – Thornhill, ON
Eileen Lyons – Windsor, ON
Michael Bouhadana – Cote St. Luc, QC
Dr Irving & Joyce Dain – Hamilton, ON
In honour of Dr. Steven Dain's 60th Birthday
Lysan Tobaly Haccoun – Mount Royal, QC
In loving memory of my father Armand Tobaly

Marvin & Donna Kane – Westmount, QC
Judy & Bill Mahon – Winnipeg, MB
Friends & Family of Anna Leich – London, ON
In honour of her 75th Birthday
Sam Lieblein – Lasalle, QC
Alan Marmor – Cote St. Luc, QC
Judy & Joey Kaback, Marlene & Elie Cohen & Families – Montreal, QC
Friends of Naomi & David Sheinbaum – London, ON
In honour of their 60th Wedding Anniversary
Friends of David Sheinbaum – London, ON
In honour of his Special Birthday
Valerie & Sol Sobel – Calgary, AB

Intraosseous Gun

Victoria & David Abenhaim – Nepean, ON
Joanne Arnold – Edmonton, AB
Charlotte Bendayan – North York, ON
Jonathan & Heather Berkowitz – Vancouver, BC
Beth Zion Congregation – Cote St. Luc, QC
In honour of Simon & Fagey Rosdschetscher & Harry & Judy Rosdschetscher
Fred & Batia Bettman – Montreal, QC
Stanley Brasgold – Montreal, QC
Danielle Cohen-Paris – Montreal, QC
Shelley & Rob Cohen – Calgary, AB
In honour of Jackie & Hayim Hamburger
Vivian & Leonard Copoloff – Montreal, QC
In honour of Phil & Pearl Goldberg's 70th Wedding Anniversary & wishing Phil Goldberg a speedy recovery

Daniel Dahan – Cote St. Luc, QC
In memory of Elias Dahan
David H. Davis – Winnipeg, MB
Frances Freeman – Dollard des Ormeaux, QC
Dr. Michele Feinstein – Winnipeg, MB
Norman Franks – Vancouver, BC
Brian Giffix – Cote St. Luc, QC
G. Grove – Vancouver, BC
Albert & Mireille Hamaoui – Cote St. Luc, QC
Guitha Hyman – Westmount, QC
Krayana Kagan – Montreal, QC
Ilona Kalyta – New Westminster, BC
Eleanor Keating – London, ON
In honour of Elaine & Sherwin Leff's 56th Wedding Anniversary
Eleanor Keating – London, ON
In memory of Selma Rothfeld
Tamar & Louis Lang – Cote St. Luc, QC
In honour of their 57th Wedding Anniversary
Friends of Ellen-Joy Lazarus – London, ON
In honour of her 80th Birthday
Charlotte Migicovsky – Cote St. Luc, QC
Len Miller – St. Laurent, QC
Victoria Moghrabi – Hampstead, QC



ELECTRIC QUADRICYCLES

- Sternthal & Gelber Families – Montreal, QC

Doris Morrisette – Laval, QC
Berthold Mueller – St. Laurent, QC
Larry Meyer – Richmond, BC
Gerald Naimer – Montreal, QC
New Investments Ltd. – Calgary, AB
Jason Nyman – Cote St. Luc, QC
Marcy Rappaport – Toronto, ON
Joseph & Sarah Remer – Cote St. Luc, QC
Norman Sabin – Montreal, QC
Evelyn & Stephen Schaefer – Toronto, ON
In memory of our beloved uncle Benny Goldstein
Evelyn & Stephen Schaefer – Toronto, ON
In memory of Harvey Roff
Friends of Naomi & David Sheinbaum – London, ON
In honour of their 60th Wedding Anniversary
The Mireille & Murray Steinberg Family Foundation – Hampstead, QC
Henry Summerfield – Victoria, BC
Daniel & Simone Toledano – Cote St. Luc, QC
Edward Victor – Montreal, QC
Abe Weitzman – Westmount, QC
Suzie Werner – Cote St. Luc, QC
In honour of Elaine & Rick Dubrovsky & Family
Suzie Werner – Cote St. Luc, Quebec
In honour of Tina & Fred Dubrovsky
Michael Aronson – Ottawa, ON
Elly and Al Bruner – Ottawa, ON
Reba Diener – Ottawa, ON
David Katz – Victoria, BC
Esfira & Zalman Vaynshteyn – Edmonton, AB

Emergency Tourniquet Device

Larry Marr – Toronto, ON
Jay Niederhoffer – Toronto, ON
Stopnitzer Young Men's Benevolent Association – Toronto, ON
Marshall Abecassis – Toronto, ON
Nellie Lakien – Thornhill, ON
Shaul Tarek – Toronto, ON

SPECIAL DONATIONS

Eric & Lee Adler – Victoria, BC
Robert Mermelstein – Vancouver, BC
Estelle Meyers – Winnipeg, MB
Sylvia Polsky – Vancouver, BC
Your Tuck Shop – Laval, QC
Zakuta Family Foundation – Pointe-Claire, QC

IN HONOUR OF WOLF BRONET'S 94TH BIRTHDAY AND AMBULANCE #13, THE BAR MITZVAH AMBULANCE

Anne Applebaum – Cote St. Luc, QC
Lori & Bruce Burnett – Mount Royal, QC
Michael Cape – Montreal, QC
Cummings & Gold Families – Montreal, QC
Dr. Martin Eidinger – Westmount, QC
Dr. Rowan Fish – Cote St. Luc, QC
Claire Fleisher – St. Agathe des Monts, QC
Moe Gross – Cote St. Luc, QC
Beverly Mendel – Montreal, QC
Michael Mendell – Westmount, QC
Larry Rosenberg – Thornhill, ON
Jack Rothenberg – Hampstead, QC
Irving & Ester Saffran – Hampstead, QC
Jeff Segal – Montreal, QC
Dr. Michael Stein – Montreal, QC
Marlene Stotland-Cohen – Dollard des Ormeaux, QC
Irwin Tauben – Montreal, QC
Max Wazana (Joyma Enr.) – Montreal, QC
Jonathan Wener (Canderel) – Montreal, QC

Canadian Magen David Adom National Board and Staff

extend since condolences to the family of the late

Maurice Sadeh, z'l

Maurice's expertise, dedication, and encouragement contributed to the success of CMDA. A man of great integrity, he will be missed by all of us who were fortunate to have known him.



EMERGENCY MEDICAL SCOOTERS

- Kenneth & Fay Golden – Vancouver, BC
In memory of our parents Elizabeth & Alexander Golden Rebecca & Joseph Woogman
- Freda Kon – Toronto, ON
To our heroes in Israel
- The Morris and Beverly Baker Foundation
In loving memory of Morris D. Baker z'l – Windsor, ON, Canada (Bloomfield Hills, Michigan, USA)
- We remember Robert David Ross z'l – Toronto, ON
- Helen Atnikov – Winnipeg, MB
- Judy & Bill Mahon – Winnipeg, MB

SINCERE GRATITUDE TO:

Vera & Malcolm Glube – Nepean, ON, for their continuous support and generosity.

Members of Beth Israel Synagogue – Edmonton, AB, for their generosity which has enabled the purchase of a Paramedic Life Pack and a Respiratory System.

Albert Taran – Bal Harbour, Florida, for his generous donation in honor of his 80th Birthday of a Paramedic Blood Bag and a Computerized Blood Shaker and Scale Machine.

Fania Wedro – Calgary, AB, for her continuous support and generosity

Bond Servants of Elohim – Langley, BC, for their continuous support and generosity

SPECIAL BIRTHDAY & ANNIVERSARY WISHES

Beatrice Etinson – Montreal, QC, on the occasion of her 90th Birthday

Bernard Friedman – Westmount, QC, on the occasion of his 90th Birthday.

Ellen- Joy Lazarus – London, ON, on the occasion of her 80th Birthday

Anna Leich – London, ON, on the occasion of her 75th Birthday

Elizabeth Rubin – Ottawa, ON, on the occasion of her 70th Birthday

David Sheinbaum – London, ON, on the occasion of his 95th Birthday

Albert Taran – Bal Harbour, Florida, on the occasion of his 80th Birthday

Judy and David Kalin – Ottawa, ON, on the occasion of their 50th Wedding Anniversary

Lenny and Faigel Shapiro – Calgary, AB, on the occasion of their 66th Wedding Anniversary

Naomi & David Sheinbaum – London, ON, on the occasion of their 60th Wedding Anniversary

Bob and Janet Maidenberg – Thornhill, ON, on the occasion of their 50th Wedding Anniversary

IN MEMORY OF...

George Deckelbaum z'l – Montreal, QC
Merrill "Butch" Gerofsky z'l – London, ON

Maurice Sadeh z'l – Montreal, QC
Bernard Dales z'l – Toronto, ON

Beloved Husband, Father and Grandfather
Lola Pila z'l – Toronto, ON

Mother, Grandmother and Great-Grandmother
Renee Scoler z'l – Toronto, ON

Beloved wife, mother and Bubby
Marc Cary Lampert z'l – Richmond Hill, ON

Beloved father, Grandfather and Brother



Saving lives.
It's in their blood.
And, it's in yours too.



Canadian
MAGEN DAVID ADOM
Canadien

Toll Free: 1-800-731-2848

Toll Free in Ontario: 1-888-858-2632

info@cmdai.org

www.cmdai.org