



Canadian  
**MAGEN DAVID ADOM**  
Canadien

# Lifeline

PASSOVER | SPRING 2019 / 5779 | NATIONAL EDITION

**When you save  
a life, you save  
an entire world.**

**Thanks to you,  
MDA First  
Responders  
just saved  
another.**



**Montreal  
Gala 2019**

PAGE 7

**CMDA honours President  
of Israel Reuven Rivlin**

PAGES 8 & 9

**Automatic External Defibrillators  
on the streets of Israel**

PAGE 2



Canadian  
**MAGEN DAVID ADOM**  
Canadien

## NATIONAL

**Michael I. Levine**  
National President

**Sidney Benizri**  
National Executive Director

6900 Decarie Blvd., Suite 3155,  
Montreal, QC H3X 2T8  
T: 514-731-4400 | F: 514-731-2490 | E: info@cmdai.org  
**TOLL FREE: 1-800-731-2848**

## EASTERN REGION

**Leslie Lenetsky**, President  
T: 514-731-4400 | E: info@cmdai.org

**Samuel Moyal**  
Eastern Region Director  
T: 514-731-4400 | E: smoyal@cmdai.org

## OTTAWA

**Seymour Eisenberg**, Chair  
95 Beaver Ridge, Ottawa, ON K2E 6E5  
T: 613-224-2500 | E: seyeis@bell.net

## CENTRAL REGION

**David Meyerowitz**, President  
**Hershel Recht**, Central Region Director, Major Gifts  
E: hrecht@cmdai.org

**Iris Ehrent**, Admin. Coordinator  
E: toronto@cmdai.org  
4580 Dufferin St., Suite 508  
Toronto, ON M3H 5Y2  
T: 416-780-0034 | F: 416-780-0343  
**TOLL FREE IN ONTARIO: 1-888-858-2632**

## HAMILTON

**Nancy Somer**, Co-Chair  
E: nancysomer@gmail.com  
**Debbie Strub**, Co-Chair  
E: debbiestrub@gmail.com  
**TOLL FREE: 1-888-858-2632**

## LONDON

**Naomi Sheinbaum**, Co-Chair  
**Hazel Friedman**, Co-Chair  
116 Maxwell Court, London, ON N5X 1Z3  
T & F: 519-455-5411 | E: naomi8@sympatico.ca

## WINDSOR

**Ruth Liebman**, Chair  
Unit 1, 321 Tecumseh Road East  
Windsor, ON N8X 2R5  
T: 519 968-3599 | C: 519 819-7249  
E: ruth.liebman@dfsinc.ca

## WESTERN REGION

### CALGARY

**Leonard Shapiro**, Chair  
**Sharon Fraiman**  
Western Region Coordinator  
C: 587-435-5808 | E: sfraiman@cmdai.org

### WINNIPEG

**David Matas, C.M.**, Chair  
E: dmatas@mts.net  
**Rebeca Kuropatwa**, Contact  
E: rebeca.kuropatwa@cmdai.org

### EDMONTON

**Michelle & Sam Marcushamer**, Co-Chairs  
1420 Woodword Cr., Edmonton, AB T6M 0A3  
T: 780-444-4193 | E: smarcush@ualberta.ca

### VANCOUVER

**TOLL FREE: 1-800-731-2848**  
E: info@cmdai.org

### VICTORIA

**Jack Shalinsky**, Chair  
805 - 1020 View Street, Victoria, BC V8V 4Y4  
T: 250-216-2897 | E: jjs@shaw.ca

## Holiday greetings from **Michael I. Levine, National President**



Passover is a celebration of freedom from slavery and the birth of a nation over three thousand years ago. Our festivities take place during this time of year when the earth awakens and life emerges into full bloom.

This celebration of life is apropos to the Talmudic principle;

"Whoever saves a single life is as though he has saved an entire world". Magen David Adom was founded upon this principle and it continues to save lives every day.

This year we focus our fundraising efforts on supplying MDA's new National Blood Centre with the most advanced medical equipment available. Construction of the centre is under way in Ramla, about 20 kilometres outside Tel Aviv. New blood-related technologies will be introduced here, as well as the ability to operate normally even during missile attacks and natural disasters.

**On behalf of MDA's 22,000 volunteers and 2,200 full-time employees in Israel, as well as our Canadian Board of Directors and staff here in Canada, we thank you for your support and wish you all a wonderful and healthy Passover holiday.**

## Message de souhaits de la part de **Michael I. Levine, Président National**

Pessah, c'est la célébration de la victoire sur l'esclavage ainsi que la naissance d'une nation il y a plus de trois mille ans. Nos festivités ont lieu lors de la période de l'année où la terre se réveille et les arbres bourgeonnent.

Magen David Adom a été fondé sur le principe Talmudique « Celui qui sauve une vie, sauve un monde. » MDA continue à perpétuer ce principe en sauvant des vies tous les jours

Cette année, nous déployons nos efforts à ramasser des fonds destinés à la fourniture d'équipement médical pour le nouveau centre sanguin national de MDA. La construction du centre sanguin située à Ramla à environ 20 kilomètres de Tel Aviv, est en bonne voie. De nouvelles technologies dans ce domaine y seront introduites et l'établissement sera protégé contre les attaques de missiles et les catastrophes naturelles.

**Au nom des 22000 bénévoles et des 2200 employés de MDA en Israël, ainsi que de notre conseil d'administration et de nos professionnels ici au Canada, nous tenons à vous remercier pour votre soutien et vous souhaitons une joyeuse fête de Pessah.**

**Michael I. Levine**, National President / président national

THE STATE OF ISRAEL DEPENDS ON MAGEN DAVID ADOM. MAGEN DAVID ADOM DEPENDS ON YOU.  
L'ÉTAT D'ISRAËL DÉPEND DE MAGEN DAVID ADOM. MAGEN DAVID ADOM DÉPEND DE VOUS.



# Chag Sameach!

## And a Healthy Passover to all our Donors, Supporters and Friends



# Automatic External Defibrillators in the public sector

## The difference that saves lives

### ISRAEL

Magen David Adom is launching a fundraising campaign to place Automatic External Defibrillators (AEDs), the “Lifepak CR2”, in public areas – main streets, shopping centres, bus and train stations, theatres, community centres, etc. Used by MDA first responders and paramedics, AEDs play an essential role in improving resuscitation outcomes. Research has shown that quick and easy access to AEDs by the general public significantly increases survival rates in cardiac arrest victims. These cutting-edge units will be placed in pre-marked locations inside highly visible compartments for immediate use when necessary.

The advanced technical capabilities and unique features of the “Lifepak CR2” will guide the bystander while performing cardiac compressions and will correct the positioning of the hands, the rate and depth of the compressions as an online feedback. It will enable immediate connection to MDA 101 (Israel’s 911). An MDA dispatcher will be able to identify the location and activate MDA first responders and emergency vehicles, all while communicating with the bystander. The dispatcher will receive the patient’s vital signs in real time.

The cost of a complete unit, including the AED, the highly visible compartment, and the SIM and WIFI communication module is \$5,000. A small plaque on the AED will honour the donor.

For further information, please contact Canadian Magen David Adom – 514-731-4400 (Montreal) or 416-780-0034 (Toronto).



The “Lifepak CR2” Automatic External Defibrillators (AEDs) will be placed on main streets, in shopping centres and bus and train stations. Their locations will expand as the project grows.



The “Lifepak CR2” relies on a simple “1, 2, 3” method that makes it easy for any person to understand and use in a life-threatening situation.



Kobi Goldstein, a volunteer EMT at the MDA Jerusalem Station was glad that he was able to help.

# A baby's cry among a sea of injured

## ISRAEL

Kobi Goldstein, a volunteer EMT at the MDA Jerusalem Station, was on his way home from his army base when the MDA app on his phone informed him of a Mass Casualty Incident nearby.

Without any hesitation, he donned his high visibility jacket and headed to the accident scene on his motorcycle. On arrival, he found a noisy, chaotic scene. "A bus was on its side, people were shouting and crying, and two women were trapped, lifeless, between the bus and a safety barrier. Although a crane assisted in the complex extrication, the two women were declared deceased."

Kobi continued helping to extricate passengers and then turned to treat a crying one-year old with a minor head wound. "The baby's mother was herself, injured and bleeding, and with her were three crying girls between the ages of three and five. All were slightly injured. I assessed them quickly, trying to keep them calm. They were taken to a nearby MDA ambulance, where the mother's bleeding was stemmed and all were taken to the hospital."

"I am glad that I was there and that I could help," said Kobi. "Despite the chaos, there were so many good people helping to save lives. I hope they all recover quickly."



# Mark Your Calendar!



Another Extraordinary  
**TORONTO** EVENT  
 November 21, 2019

*Watch for More Details*

## Cards & Certificates

From Canadian Magen David Adom

**MONTREAL OFFICE:**  
 Tel: 514-731-4400  
 Toll Free: 1-800-731-2848  
 info@cmdai.org

**TORONTO OFFICE:**  
 Tel: 416-780-0034  
 Toll Free: 1-888-858-2632  
 toronto@cmdai.org



**Send us your list – We will do the rest!**



# Blood Donor Drive

## TORONTO

On February 18th 2019, a blood donor drive was held at Beth Avraham Yosef Congregation of Toronto (Thornhill) in memory of Batsheva Yeres z'l.

Batsheva z'l was known for her constant chesed and care to others. When she found out that her blood was type O, the universal donor, she undertook to donate blood as often as allowed. In Toronto she donated blood to



**Rabbi Dr. Moshe Yeres, Iris Ehrent and Esty Yeres**

Canadian Blood Services, and after she made Aliyah she continued donating blood in Israel on a regular basis to Magen David Adom. At the BAYT Blood Donor Drive, nearly 80 units

were collected, far surpassing expectations. Interestingly many were first time donors who came out specifically to donate in Batsheva's memory.

Those unable to donate blood made monetary donations to Canadian Magen David Adom. To date, over \$6,000 has been donated to CMDA.

Batsheva z'l, daughter of Rabbi Dr. Moshe and Esty Yeres took great pleasure and went out of her way to help people. She loved Eretz Yisrael and living there was very important to her. Thus it is appropriate that these donations, in her memory, will help purchase equipment for first responders in Israel.

In the merit of these two campaigns, may there be an aliyat neshama for Batsheva Blima bat HaRav Moshe Yosef Halevi v'Esther.

Special thanks to Hershel Recht and Iris Ehrent for their help and cooperation on behalf of Canadian Magen David Adom.



## TORONTO

Joshua Gryn, who recently celebrated his Bar Mitzvah, has donated a portion of his gifts to Canadian Magen David Adom, his favorite charity. Intent on becoming a doctor, Joshua has been a regular supporter of MDA since the age of 8. Yasher koach, Joshua.



## Double 'Kavod' to the Bernstein Family who dedicated their THIRD Emergency Medical Scooter in Israel.

## TORONTO

Raphael Herbst, MDA Israel-Canada Relations Coordinator (L.) and Yoni Yagodovsky, MDA International Relations Director (far R.), were on hand to help dedicate the third Emergency Medical Scooter generously donated by Dr. Paul Bernstein (second from L.) and his wife, Barbara (fifth from L.), together with their children and grandchildren.

# A Family Celebration

## MONTREAL

The late Edward Stern was a visionary and a man of great principle and action. Born in Jerusalem in 1930, he fought in the 1948 War of Independence. In 1953, he immigrated to Canada, met his future wife, Shirley Wagman in 1954, and married her seven months later.

Their mutual love for Israel and for the importance of Jewish education was passed down to their four children, Robin, Derek, Errol and Richard. Edward Stern passed away in 2012 but the children have never forgotten their roots. Therefore, it was no surprise that the family chose to donate a Mobile Intensive Care Unit (MICU) to the people of Israel in memory of their beloved husband and father.

Getting a large family together is no easy feat but, in December, 22 members of the Stern family – Shirley Stern, the children and their spouses, and 13 grandchildren – traveled to Israel.

Magen David Adom's Canada Desk representative, Raphael Herbst, arranged the



[L. - R.] Robin Stern Buchbinder, Derek Stern, Shirley Stern, Errol Stern, Richard Stern and Magen David Adom's Canada Desk representative, Raphael Herbst.

MICU dedication ceremony as well as a tour of MDA's National Blood Centre in Tel Aviv.

"It was a very meaningful experience," said a

member of the family. "It allowed us to honour and pay tribute to a man who taught and gave us so much and, at the same time, to pay tribute to the people of Israel."

# The First 7 Minutes

## MONTREAL

*In the event of a crisis or emergency, would you know what to do?*

Time is one of the most important factors in an emergency situation. While the goal is to get the patient to hospital care as quickly as possible, waiting for emergency services to arrive can seem like a lifetime. Using basic first aid and common sense, the "First 7 Minutes" is a training program that teaches people how to administer basic life-saving treatments while paramedics are en route. Based on MDA Israel's mass casualty experiences, the "First 7 Minutes" can mean the difference between life and death.

At a CMDA community-wide emergency medical response training evening held recently in Montreal, adults and teens were invited to participate in two separate seminars. Sponsored in part by Beth Israel Beth Aaron Congregation, the Adath Israel, Beth Zion Congregation and Congregation Tifereth Beth David Jerusalem, the adult seminar included educational and interactive drills. The teen seminar included hands-on CPR techniques.

Raphael Herbst, MDA senior paramedic and Canada Desk representative, provided medical simulations with explanations on how to better respond to emergencies. He emphasized more on the importance of knowing how to react, and less on exactly what to do. Raphael made it clear that the



Montreal teen seminar included hands-on CPR techniques.

purpose of the program is not to teach complex paramedic skills. For example, one of the most important things when dealing with severe injuries is to stop major bleeding. Raphael demonstrated how almost any object can be used to apply direct pressure and stop the bleeding.

The teens acting as accident victims and the adults implemented the appropriate measures that had just been demonstrated to them. This showed how a simple first aid skill, when taught to members of the community, can save countless lives. All agreed that this had been an excellent learning experience.



# SAVE THE DATE - May 23, 2019

## CMDA Annual Gala features Wizard of Oz (Pearlman)!

### MONTREAL

If you're a fan of America's Got Talent, you likely know that we're talking about Oz Pearlman, who came in third on the show in 2015 when he wowed the judges with his performance. Since then, Oz has been dazzling audiences across the world with his unbelievable abilities.

On Thursday, May 23, 2019, he will undoubtedly mesmerize guests at the **Annual Gala of Canadian Magen David Adom (CMDA)**, being held at Le Windsor Ballrooms on Peel Street.

This year's event will mark CMDA's official launch of its fund-raising campaign for **Israel's new National Blood Centre**. Israel is in dire need of a secure blood facility **protected against potential earthquakes and enemy attacks** in order to meet the needs of its fast-growing population.

Magen David Adom (MDA) is **Israel's national EMS, blood services, and humanitarian relief organization**, and is a member of the International Red Cross & Red Crescent Society.

Since 1976, CMDA has been the sole authorized fundraising organization in Canada dedicated to supplying ambulances, medical equipment, and supplies to support the life-saving efforts of MDA in Israel.

Proceeds from this prestigious event will help supply **MDA's future Marcus National Blood Services Centre (MNBSC)** with the most advanced medical equipment available.

Gala Co-chairs are **Arlène Abitan** and **Leslie Lenetsky**. Arlene is a decorated leader who has spearheaded numerous fundraising events in the Jewish community. Leslie has been involved with the organization for a number of years and is President of CMDA's Eastern Region. CMDA is honoured to have them leading this amazing initiative.

As for Oz himself – who was born in Israel in 1982 but grew up in the U.S. – there is no telling what he has in store for his Montreal audience on May 23rd.

**Tickets are \$500 each**, and sponsorship opportunities are available.



**It's not often that a Montreal audience has the opportunity to be entertained by a performer who is a renowned magician, mentalist and world-class athlete.**



Co-chairs **Arlène Abitan** and **Leslie Lenetsky**.



**Don't miss out on this fabulous Annual Gala evening.**  
Reserve your tickets now at [gala@cmdai.org](mailto:gala@cmdai.org) or call 514-731-4400.



# CMDA honours the President of the State of Israel, Reuven Rivlin



[L. – R.] CMDA National President, Michael Levine, The Honourable Reuven Rivlin, President of the State of Israel and CMDA's Central Region President, David Meyerowitz.

His Excellency, The Honourable Reuven (Ruvi) Rivlin, President of the State of Israel, was the guest of honour Sunday evening, March 31<sup>st</sup> at an exclusive event at the Four Seasons Hotel in Toronto.

This prestigious event in appreciation of Canadian Magen David Adom, was the President's only private invitational event during his visit to Canada.

Flanked by CMDA National President, Michael Levine, and CMDA's Central Region President, David Meyerowitz, the President thanked the participants in French, English and Hebrew, and said that he was excited to note the wonderful and life-saving work of Canadian Magen David Adom for Israel, Canada and the world.



President Rivlin thanks CMDA and Magen David Adom for their life-saving work.





**[L. - R.] Hershel Recht, Central Region Director, Major Gifts, Arieh Rossdeutscher, CMDA National Executive, Joseph Bitton, CMDA Past President, President of the State of Israel, Reuven Rivlin, Joseph Amzallag, CMDA Vice President, David Meyerowitz, CMDA Central Region President, Michael I. Levine, CMDA National President and Sidney Benizri, CMDA National Executive Director.**

MDA Canada has been operating in the country since 1976. The President noted the assistance provided by Canadian Magen David Adom to Israel and referred to the Canadian Red Cross delegation, which was joined by an MDA official, and which is in Mozambique to help the victims of the cyclone that hit the country.

We sincerely thank His Excellency, The Honourable Reuven (Ruvy) Rivlin, President of the State of Israel, Ambassador of Israel to Canada, Nimrod Barkan and Consul General of Israel in Toronto, Galit Baram.



**The Honourable Reuven Rivlin, President of the State of Israel and MDA Director General, Eli Bin.**



**The guests enjoyed a spectacular event and learned about the vital role MDA plays in ensuring the safety of the people of Israel.**

[FOLLOW](#)



**FOLLOWING THE EVENT, THE PRESIDENT TWEETED THE FOLLOWING MESSAGE:**

As part of my visit to #Canada, we paid tribute last night to the wonderful work of Canadian Magen David Adom. These are difficult days in #Israel. Rockets and missiles are aimed at us, particularly in our south. @Mdais and its staff and volunteers are always ready, 24/7



# Good laughs for a great cause

*Last month, Montrealers made their way to the historic Rialto Theatre on Park Avenue for a night of good laughs and good company to raise awareness about the activities of Canadian Magen David Adom.*



JC Surette.

## MONTREAL

More than 100 people showed up for the show featuring four comedians, two of them delivering their punchlines in French, while two made innovative use of both official languages to break people up. The host of the evening was Neev, a master of bilingual comedy who can deliver with pinpoint accuracy virtually every accent found in Montreal, Laval and the South Shore. The first comedian on stage was Reda Saoui. It took Reda no time to have people crying with laughter and searching for more tissues to wipe their eyes. Then came JC Surette, a silent killer. At first, it was almost like one of the crowd members had mistakenly stumbled on stage and didn't know what to say. This was all part of the act. He delivers his jokes with a calm and serious tone and once he has your undivided attention, the jokes come at you rapid-fire.

Aside from the humour, what made this different than most comedy nights in Montreal was the cause. What could be more important than saving lives? CMDA's Young Leadership (YL) team worked hard for months to make its second annual LOL Comedy Soirée a big success. CMDA's YL is relatively new in the Jewish



Over 100 people were crying with laughter and searching for more tissues.

community, having been established only three years ago. The team began with a few Cinq à Sept events to raise awareness about Magen David Adom's life-saving work and to bridge the gap between the philanthropic baby boomer generation and younger millennials. As the events have grown, so has our network and, most importantly, the team of Young Leaders that whips up the fresh ideas and brings these exciting events to fruition.

The February 2018 LOL Comedy Soirée was the team's first opportunity to truly leave its mark on the Montreal Jewish community scene. It's not so hard to find a few comedians who are ready to go on stage and entertain a crowd of young professionals, especially if it's for a good cause. What's not so easy is partnering up with THE comedy company of Montreal, the one and only, Just For Laughs, which was recently acquired by

world-famous Howie Mandel and partners. It's not easy, but they did just that, and the talent on stage at the second annual LOL Comedy Soirée last month was phenomenal.

"This year, we wanted to bring a slightly different flavour to Montreal," says Philippe Mamane, Chairman of Montreal's Young Leadership team. "We wanted something that truly represents our city and its unique people."

Our friends at Just For Laughs more than delivered on our request. People came out for good laughs, and they were definitely not disappointed. More importantly, they came out for a great cause. From Philippe Mamane's opening remarks, to the amazing video of Magen David Adom's paramedics in action, the message was crystal clear: Magen David Adom saves lives, each and every day.



[ L. - R. ] Samuel Moyel, CMDA Eastern Region Director, Anna Amzallag, Caroline Amzallag, Lea Shainbach, Daniel Amzallag, Vanessa Dayan, Alicia Barchichat and Philippe Mamane.



# The Importance of Community Involvement

## CALGARY

The Duracell Bunny has met its match in Sharon Fraiman, MDA's Western Region Coordinator. Realizing the importance of networking with other community organizations, agencies and professionals, Sharon is constantly on the go.

Invited to Lethbridge, Alberta, Sharon was informed that the dwindling Jewish community had resulted in the sale of the Beth Israel Synagogue (Hebrew Congregation of Lethbridge). After supporting a variety of Jewish organizations and after two members of the community had visited Israel and had seen Magen David Adom's work first-hand, the decision was made to use the proceeds of the sale to support MDA and purchase two Emergency Medical Scooters and a standard



**Members of the Beth Israel Synagogue present cheque to Sharon Fraiman.**

ambulance. The inscriptions on the Emergency Medical Scooters and on the ambulance will read as follows: "Presented to the People of Israel from Beth Israel Synagogue, Hebrew Congregation of Lethbridge, Alberta, Canada 2018"

"We hope that our donation will encourage others to follow suit for such a worthy cause," said Garry Kahn, representing the Lethbridge Jewish community.

In January, Sharon and CMDA Calgary Chair, Leonard Shapiro, participated in an event jointly sponsored by CMDA, Canadian Friends of the Hebrew University of Jerusalem and the Beth Tzedec Congregation in Calgary.

A demonstration of the "First 7 Minutes" by Don Sharpe, CMDA supporter and emergency medical technician, at Beth Shechinah was very well received.

As if that wasn't enough, Sharon and Daniel Amzallag, CMDA's National Media and Volunteer Coordinator, spent a few days in Winnipeg where they met with community leaders. Back in Alberta, they visited the Town of Three Hills where they presented the "First 7 Minutes".

What's next? The Calgary Chapter's Gala Event on May 14th honouring Faigel Shapiro on her 85th birthday. It promises to be an evening of fun, food and entertainment with the proceeds directed to the purchase of equipment for MDA's new National Blood Centre.

Thank you, Sharon, and Calgary Chair, Leonard Shapiro, for all that you have done and all that you continue to do.



**Don Sharpe demonstrates the First 7 Minutes at the Beth Shechinah In Calgary.**



**Join Us and Help Raise Funds for Equipment for the New Blood Centre**

## CMDA ANNUAL EVENT

HONORING **FAIGEL SHAPIRO** ON THE OCCASION OF HER 85<sup>TH</sup> BIRTHDAY

### TUESDAY, MAY 14, 2019

#### CARRIAGE HOUSE INN

9030 MACLEOD TRAIL SOUTH • CALGARY • RECEPTION AT 6 P.M. | PROGRAM AT 7 P.M.

### TICKETS: \$25

**TICKETS AND  
INFORMATION**

**CONTACT: Sharon Fraiman**

**C: 587-435-5808 | E: [sfraiman@cmdai.org](mailto:sfraiman@cmdai.org)**



## MEDICAL SCOOTER



# The importance of “Tzedakah”

OTTAWA

“We grew up in a family where we learned at an early age the importance of giving back to the community and supporting Israel,” said Michael Shapiro. “My mother has always been a supporter of Magen David Adom and donating an Emergency Medical Scooter in memory of her parents and brother was the perfect way to carry on the legacy of my grandparents.”

The dedication ceremony in Israel, hosted by Raphael Herbst, MDA senior paramedic and Canada Desk representative, included a tour of the MDA Dispatch and Simulation Centres, “We are so pleased that our donation will help others by providing critical care to those in need.”



MEDICAL SCOOTER

## Remembering family

LONDON

Israel and family are very important to Dr. Michael Schweitzer and his mother, Elvira, both generous CMDA supporters. On a recent trip to Israel, Dr. Schweitzer visited Netivot where the Emergency Medical Scooter donated to the people of Israel in memory of family members, Leon Rosner, Rene Rosner, Puica Rosner and Wolf Schweitzer, is stationed.



# To the people of Israel



WINDSOR

The Morris & Beverly Baker Foundation has been a generous supporter of Magen David Adom, having previously donated a MICU. Recently, family member, Josh Baker, was hosted at the dedication of the Emergency Medical Scooter donated to the people of Israel. The dedication, which took place in MDA's Jerusalem Station, was followed by a tour of the Dispatch and Simulation Centres.



MEDICAL SCOOTER



# THANK YOU! TODAH!

To our donors whose generosity has enabled the donation of Mobile Intensive Care Units, Ambulances, Emergency Medical Scooters and Mini Electric Cars to the people of Israel.

MONTREAL

STANDARD  
AMBULANCE



*Presented to the People of Israel*  
IN LOVING MEMORY OF  
**NORMA & JOSEPH HAZAN Z"L**  
MONTREAL, CANADA 2018

ELECTRIC CAR

**CANADIAN MAGEN DAVID ADOM FOR ISRAEL**  
**PRESENTED TO THE PEOPLE OF ISRAEL**  
IN HONOUR OF  
**SIMON ROSSDEUTSCHER'S 85<sup>TH</sup> BIRTHDAY**  
WITH LOVE,  
HIS WIFE, CHILDREN, & GRANDCHILDREN  
MONTREAL, CANADA 2018

MONTREAL



# Some Enchanted Evening

And that's exactly what it was the evening of March 31<sup>st</sup> as a talented group of artists performed at the London Chapter's annual fundraising event.

Proceeds will be directed towards the purchase of an Emergency Medical Scooter. Special thanks to Co-chairs, Naomi Sheinbaum and Hazel Friedman who, together with their committee, worked diligently to make sure the evening would be a success.



Committee members: [L. -R.] Nicki Ishai, Hazel Friedman (Co-chair), Lorna Brooke, Tom Casler, Barb Glynn, Naomi Sheinbaum (Co-chair), Miriam Lazarovits, Roslyn Caplan, Alan Nagus and Judy Weinstein.



## SAVE THE DATE

## Oct. 31st - Nov. 10th, 2019

## Canadian Physicians for Israel

### INTERNATIONAL UNIT

TO REGISTER AND FOR MORE INFORMATION PLEASE CONTACT:

**Daniel Amzallag**

CMDA National Media & Volunteer Coordinator

Tel: **1-888-858-2632 #202** or **damzallag@cmdai.org**

### JOIN THIS UNFORGETTABLE EXPERIENCE!

## 'Our Fair Lady'

### HAMILTON

Hilda Rosen, long-time CMDA Hamilton "Ambassador", passed away recently. Many words have been used to describe Hilda – an irresistible force, a Duracell

battery that keeps on going, an immovable object, tenacious. Hilda was all that and more.

The word "no" did not exist in Hilda's vocabulary. When Hilda put her mind to something, you knew she would succeed. Her involvement with Canadian Magen David Adom spanned many years and during that time, she raised hundreds of

thousands of dollars for the purchase of medical equipment and supplies for Magen David Adom. She did all this without any formal committee support.

*Condolences are extended to Hilda's family. She will be missed by all who were fortunate to have known her and worked with her.*



# SUPPORTERS WHO HAVE CONTRIBUTED TO CANADIAN MAGEN DAVID ADOM FOR ISRAEL TOWARDS THE PURCHASE OF URGENTLY NEEDED MEDICAL EQUIPMENT



## STANDARD AMBULANCE

- Audrey and Graham Rosenberg  
Blake, Cole and Madison AND  
Daryl and Derek Erdman  
Matthew, Stephanie, Jacob, and Zachary  
– Toronto, ON
- Karl Hazan – Montreal, QC



## MOBILE INTENSIVE CARE UNIT (MICU)

- Morris and Beverly Baker Foundation  
– Windsor, ON
- The Stern Family – Montreal, QC



## ELECTRIC CAR

- The Rossdeutscher Family – Montreal, QC



## EMERGENCY MEDICAL SCOOTERS

- The Shapiro Family – Ottawa, ON

## Hemoglobin Testing Cuvettes

The Peter and Melanie Munk Charitable Foundation

## Blood Shaker and Scale Machine

Eric Cohen – Toronto, ON  
*In honour of Lionel Wolpert*  
South African Spring Lakes Golf Group  
Drs. Jeffrey Lipton and Ellen Werner

## Semi-Automatic External Defibrillator

Henrietta Kestenbaum – Toronto, ON  
Dora Litwack and Family – Ottawa & Toronto  
*In loving memory of Sam Litwack z"l*  
Heather Waldman – Thornhill, ON

## Medumat CPR Ventilator

Benyamin Bernstein – Thornhill, ON  
Marvin Schwartz – Pickering, ON

## Emergency Suction Pump

George Fine – Toronto, ON  
Leslie Cosman – Calgary, AB  
Freeman Family Legacy Fund – Toronto, ON  
Marvin Schwartz – Pickering, ON

## Emergency Oxygen Tank with Regulator

Meir Rotenberg – Toronto, ON  
Davies Ward Phillip & Vineberg Foundation  
– Toronto, ON  
FOI Gospel Ministry Inc. – Brampton, ON  
Reuben Dubrofsky – Hampstead, QC

## First Responder 'Life Pack'

Merle Rachlin – Toronto, ON  
Miriam and Harold Green Family Fnd – Toronto, ON  
Irene & Ken Wolfson – Fenwick, ON  
Lillyann Goldstein & Bill Wiener – Toronto, ON  
*In honour of Hershel Recht joining MDA*  
Marshall and Judith Egelnick – Thornhill, ON  
Samuel Drenfeld – Toronto, ON  
Samuel & Renata Galperin – Toronto, ON  
Daryl Erdman – Toronto, ON  
Mark & Rhonda Halpern Charitable Fund – Toronto, ON  
Herb and Goldie Rosenberg – Concord, ON  
Dr. Gwynne Schwartz – Toronto, ON  
Perry Foster – Toronto, ON  
Judith & Raymond Mandel – Toronto, ON  
Goldstein Family Fnd – Toronto, ON  
Danson Recht LLP – Toronto, ON  
Brian Warshafsky – Toronto, ON  
Roz and Bill Halman – Toronto, ON  
Deanna and Michael Rosenswig – Toronto, ON  
Felix Moshkovich – Thornhill, ON  
Linda Goldman – Toronto, ON  
Wilansky Family Fund – Toronto, ON  
Beth David B'nai Israel Beth Am Brotherhood – Toronto  
Goldie Cantor – Toronto, ON  
Venessa and David Cohen – Thornhill, ON  
Albert and Mona Aaron Family Foundation  
– Cote St. Luc, QC

*In honour of our children, Tamara, Mandie and Ian*  
Norman Camerman – Toronto, ON  
Edward L. Cohen – Ottawa, ON  
Vanessa Cohen – Toronto, ON  
Edna Johnson – Winnipeg, MB  
Marlene Itzkovitz – Cote St. Luc, QC  
Thelma Lesser – Montreal, QC  
Joseph Levitt – Cote St. Luc, QC  
Roger Maunder – Winnipeg, MB  
Avis Miller – Ottawa, ON and Trudy Miller – Toronto, ON  
*In observance of the Yarzheits of their beloved  
parents, Pamel and Marcia Miller Z"l*

Liza Muradova – Edmonton, AB  
Marvin Schwartz – Pickering, ON  
Shelley & Mark Sherman – St. Laurent, QC  
Goldie Sigal – Cote St. Luc, QC  
Daniel & Simone Toledano – Cote St. Luc, QC

## Respiratory System

Mark Satin – Thornhill, ON  
Charlotte and Martin Levene – Kitchener, ON  
Stephen & Vicky Haber – Thornhill, ON  
Lisa & Michael Mills – Toronto, ON  
David & Francine Shields Family Charitable Fnd.  
Children and Grandchildren of Sarah Kranc  
*In honour of Sarah's Birthday*  
Lila Wolfe-Druckman – Cote St. Luc, QC  
*In honour of Robert Wolfe's 65th Birthday*  
Friends and Family of Merrill "Butch" Gerofsky Z"l  
– London, ON  
*In memory of Merrill "Butch" Gerofsky Z"l*  
Felice Caron and Family – Cote St. Luc, QC  
and Lorna Rosenstein – Toronto, ON  
*In memory of their beloved sister, Joyce Miller Z"l*

## Defibrillator Pad and Accessories Kit

John and Donna Schwartzburg – Ottawa, ON  
Arnold Shniffer – Toronto, ON  
Tom Weinberger – Toronto, ON  
Adam Szwera – Toronto, ON  
Richard Stall and Lisa Berger – Toronto, ON  
Dolores Burstyn – Lasalle, ON  
Ruth Korman – Thornhill, ON  
Stephen Bercuson – Toronto, ON  
Mark Bulgutch – Toronto, ON  
Samuel H. Cohen – Toronto, ON  
Jenny and Bernie Goldberger – Toronto, ON  
Susan and Jason Lehner – Toronto, ON  
Malcolm Goldberg – Thornhill, ON  
Congregation Melech Yisrael – Toronto, ON  
Joseph Albert – Oakville, ON  
Mark Jacoby – Toronto, ON  
Daniel & Jannet Sandler – Toronto, ON  
Morrie Kirshenblatt – Ottawa, ON  
Alisa Hosiosky – Thornhill, ON  
Elizabeth Frederickson – Winnipeg, MB  
Emile Neamtan – Toronto, ON  
Steven and Barbara Held – Thornhill, ON  
Canderel Management Inc. – Montreal, QC  
Abraham Lank – Surrey, BC

## Sphygmomanometer and Stethoscope

Frances Saltzman – Toronto, ON  
Ronald and Gail Zuker – Toronto, ON  
Alina Turk – Toronto, ON  
Marlene Hacker – Toronto, ON  
Sarah and Eliezer Yosipovitch – Toronto, ON  
Frances Saltzman – Toronto, ON  
Gerald and Marsha Goldberg – Toronto, ON  
Sam Zeitman – Wingold Properties Ltd. – Toronto, ON  
Alina Turk – Toronto, ON  
Karen and Clifford Miller – Toronto, ON  
Mira and Roman Kohn – Toronto, ON  
Adrian Langleben – Westmount, QC  
Marlene and Samuel Hait – Toronto, ON  
Hilton Greenberg – Thornhill, ON  
Avi Silver – Toronto, ON  
Tamara Zielony – Toronto, ON  
Sally & Michael Deverett – Thornhill, ON  
Estate of Ernest Luwish – Toronto, ON  
Sons of Jacob Shalom Lodge – Toronto, ON  
Tamar Ehrlich – Toronto, ON  
Malcolm and Betty Perlman – Toronto, ON  
Shelly and Karen Mandell – Toronto, ON  
Albert Page – Toronto, ON  
Barb and Ernie Gutstein – Toronto, ON  
Maxwell Brotman – Montreal, QC  
Nissen Chackowicz – Montreal, QC  
Ruth Chippin – Fredericton, NB  
Felicia Folk – Vancouver, BC  
Marlene Franks – Vancouver, BC  
Friends and Family of Hazel & Manny Friedman  
– London, ON  
*In honour of the 50th Anniversary of  
Hazel & Manny Friedman*

Barbara, Elliot, KJ & Adam Goldenberg  
– Hampstead, QC  
*In memory of Baby Shiri, z"l*  
Elaine & Martin Labow – Cote St. Luc, QC  
*In honour of Neil Sedaka's 80th Birthday*  
Yvonne Larche – Abbotsford, BC  
Louis Ludwig Medical Corporation – Winnipeg, MB  
Howard Szalavetz – Montreal, QC

## Emergency Tourniquets Device

Mitchell and Leah Lerner – Toronto, ON  
Steven Heitner – Thornhill, ON  
Judy Levine – Ottawa, ON  
Aviva and Yehuda Kleiner – Thornhill, ON  
Peter Diamant – Thornhill, ON  
Elaine Chelin – Toronto, ON  
Anna Kremer – Toronto, ON  
Anne Myers – Thornhill, ON  
Helen and Eddie Sheffman – Toronto, ON  
Sarah Cernac – Langley, BC  
Alexander Kronovic – Thornhill, ON  
Harvey and Elaine Snowbell – Thornhill, ON  
Mert Cramer – Waterloo, ON  
Alan Kreidstein – Toronto, ON  
Allan Badner – Maple, ON  
Wendy Radzinski – Toronto, ON  
Bev Stone – Toronto, ON  
Beverly Lyons – Toronto, ON  
Hy and Myrna Beckenstein – Richmond Hill, ON  
Congregation Melech Yisrael – Toronto, ON  
Irving and Sandra Raskin – Toronto, ON  
Lila Orbach – Toronto, ON  
Michael Levison – Kingston, ON  
Asher Saban – Thornhill, ON  
Alvin Zipursky – Toronto, ON

## Intraosseous Gun

Eleanor Wiseman Berenbaum – Cote St. Luc, QC  
Judith Borts – Nepean, ON  
Howard Bosis – Toronto, ON  
Francine Bounic – Hampstead, QC  
Friends of Walter Blostin – Montreal, QC  
*In honour of Walter's 75th Birthday*  
Bonnie Chodos – Hampstead, QC  
Manuel G. Cohen – Pointe Claire, QC  
Flo Dalfen – Cote St. Luc, QC  
Friends of Sheila Gerofsky – London, ON  
*In honour of Sheila's 80th Birthday*  
Friends of Joel Glynn – London, ON  
*In honour of Joel's 80th Birthday*  
Jessica & Harvey Goldberg – London, ON  
*In honour of Hazel & Manny Friedman's  
50th Wedding Anniversary*  
David & Judy Goldman – Toronto, ON  
Ica Granich – Montreal, QC  
Roselle Green – Halifax, NS  
Gurman Foundation – Montreal, QC  
Margo Heller – Cote St. Luc, QC  
Norma Joseph – Montreal, QC  
Sara Klainer – Dollard des Ormeaux, QC  
Evelyn Landau – Dollard des Ormeaux, QC  
Yvonne Larche – Abbotsford, BC  
Friends of Irving Leibgott – Montreal, QC  
*In honour of Irving's 95th Birthday*  
Robert Markin – Vancouver, BC  
Jack Mayer – Victoria, BC  
Roslyn Mayoff – Dollard des Ormeaux, QC  
Larry S. Meyer – Richmond, BC  
Berthold Mueller – St. Laurent, QC  
Lauren Pearson – Edmonton, AB  
George Reinitz – Westmount, QC  
Brent Schacter – Winnipeg, MB  
Clive & Brynna Schneider-Friedman – London, ON  
*In honour of Hazel & Manny Friedman's  
50th Wedding Anniversary*  
Ricarda Smith – Ottawa, ON  
Dr. Myron Stein – Westmount, QC

## SPECIAL DONATIONS

Al Roadburg Foundation – Vancouver, BC  
Henery Fineberg – Winnipeg, MB  
Allan Holstein – Saskatoon, SK  
Jack Neumann – Calgary, AB  
*– In memory of his parents,  
Mr. & Mrs. Herman Neumann*

## SINCERE GRATITUDE TO:

Murray Ages – Toronto, ON, for his generous  
donation in memory of Risa Gans  
Leonard Shapiro – Calgary, AB, for his generous  
donation of an Oxygen Refilling Station  
Saanch Peninsula Christadelphian – Sidney, BC

## SPECIAL BIRTHDAY & ANNIVERSARY WISHES

Henia Bronet – Montreal, QC  
on the occasion of her 95th Birthday  
Wolf Bronet – Montreal, QC  
on the occasion of his 95th Birthday  
Sheila Gerofsky – London, ON  
on the occasion of her 80th Birthday  
Joel Glynn – London, ON  
on the occasion of his 80th Birthday  
Ursula Miller – London, ON  
on the occasion of her 98th Birthday  
Dr. Bill Novick – St. Laurent, QC  
on the occasion of his 95th Birthday  
Phil Tanny – Mount Royal, QC  
on the occasion of his 100th Birthday  
Judy and Fred Ball – London, ON  
on the occasion of their 50th Wedding Anniversary  
Hazel and Manny Friedman – London, ON  
on the occasion of their 50th Wedding Anniversary  
Barbara Weiss and Elliot Goldenberg  
– Hampstead, QC  
on the occasion of their 40th Wedding Anniversary

## MAZEL TOV AND BEST WISHES TO:

Judy Lebowitz – Toronto, ON  
With very best wishes of Health with many more

## IN MEMORY OF...

Leo Boloten – Montreal, QC  
Joseph Gansel – Toronto, ON  
Pepa Livingstone – London, ON  
Hilda Rosen – Hamilton, ON

## MEMORIAL TRIBUTES FROM FAMILY AND FRIENDS OF:

Charlotte Shainbaum z"l – Toronto, ON  
*Beloved Mother and Grandmother*  
Brian David Block z"l – Toronto, ON  
*Husband, father and brother, may he rest in peace*  
Sabina Margitta z"l – Toronto, ON  
*Beloved Wife, Mother, Sister and Grandmother*  
Batsheva Yeres z"l – Thornhill, ON  
*Beloved Daughter and Sister*  
Allen Ballett z"l – Toronto, ON  
*Beloved Husband, Father, Grandfather and Brother*  
Rhoda Cohen z"l – Toronto, ON  
*Mother, Grandmother and Great-Grandmother,  
may she rest in peace*



CANADIAN MAGEN DAVID ADOM CORDIALLY INVITES YOU TO

## THE MONTREAL GALA

FOR MDA'S NEW NATIONAL BLOOD CENTRE

**THURSDAY MAY 23, 2019**

LE WINDSOR BALLROOMS

1170 RUE PEEL, MONTREAL

### GALA CO-CHAIRS

ARLÈNE ABITAN  
LESLIE LENETSKY

### GALA COMMITTEE

JOEL ABIKHZER  
RAISA AFILALO  
RACHEL ALLOUL  
GALIT ANTEBI

DANIEL BUDD  
NICOLE FORBES  
ANITA GABBAY  
MARLENE KING

IRIS LEVINE LENETSKY  
RENEE LIEBERMAN  
ALINE MALKA  
SANDRA MASHAAL

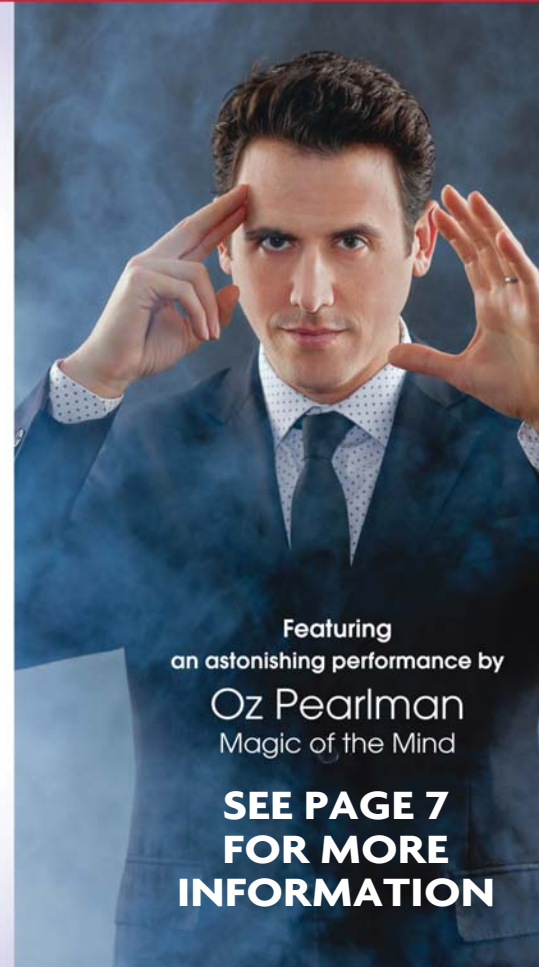
LARA MALEWSKI  
ARIELA MOYAL  
KAYLA SCHNEIDERMAN  
PERLA SOUSSAN

COCKTAIL 6 PM | DINNER 7 PM | VALET PARKING



Canadian  
**MAGEN DAVID ADOM**  
Canadien

RSVP 514.731.4400 | [gala@cmdai.org](mailto:gala@cmdai.org)



Featuring  
an astonishing performance by

**Oz Pearlman**  
Magic of the Mind

**SEE PAGE 7  
FOR MORE  
INFORMATION**



Canadian  
**MAGEN DAVID ADOM**  
Canadien

Toll Free: 1-800-731-2848

Toll Free in Ontario: 1-888-858-2632

[info@cmdai.org](mailto:info@cmdai.org)

[www.cmdai.org](http://www.cmdai.org)