

2023 GALA EVENT

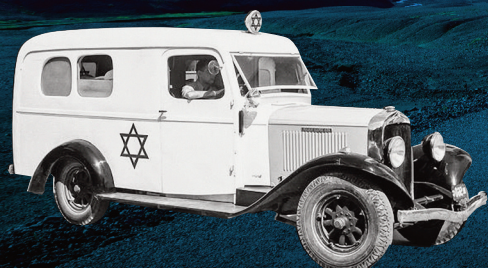
JUNE, 1930
TEL AVIV, ISRAEL



Canadian
MAGEN DAVID ADOM
Canadien



JUNE, 2023
TORONTO, CANADA



Right from the **START**



MDA was already there saving lives

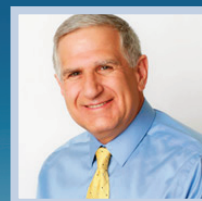
**Canadian Magen David Adom
is proud to announce the
Honouree for its 2023 Gala**



HONOURING:

**Dr. Marat Ressin
and Family**

President, Professor at York Entrepreneurship
Development Institute (YEDI)



ALSO PRESENTING

**Dr. Alex Hartman
and Gerald Hartman**

With the annual
Kol Hakavod Award
for their contributions to
Magen David Adom

In memory of their late mother Gabriella Hartman z"l

Thursday, June 15, 2023

Bellvue Manor - 8083 Jane Street, Concord, ON

Cocktails: 5:30 P.M. / Dinner: 6:30 P.M. | Dietary Laws Observed

FOR MORE INFORMATION:

416-780-0034 or **toronto@cmdai.org**

FOR TICKETS AND SPONSORSHIPS:

www.cmdai.org/gala2023

Dr. Marat Ressin

Dr. Marat Ressin has led a 20-plus-year career as an internationally successful entrepreneur in business and real estate development. After completing his PhD in Economics with a specialization in “small business crisis management,” he gained extensive expertise in growing small businesses that attract investment, and has successfully reinvented and rehabilitated more than 30 businesses from a variety of industries.

In 2013, he became the first President of the York Entrepreneurship Development Institute (YEDI), a charitable University-



Dr. Marat Ressin

linked accelerator whose mission is to provide top-tier free business education and

mentorship to innovative entrepreneurs from any sector or industry. YEDI's goal is to build and accelerate successful businesses and efficient non-profit organizations. In 2015, YEDI was ranked as the number one University Linked Accelerator in Ontario and the top three in North America.

A dedicated family man, Dr. Ressin is also involved in various other Jewish charitable organizations including playing a major role with the Jewish Russian Community Centre. Recently, he was elected President of the Canadian Zionist Federation and is Canada's international delegate to the Forum.

Believing in the importance of social impact, Dr. Ressin has volunteered his knowledge to many non-profit organizations, helping them become more efficient in achieving their goals. A phenomenal supporter of Magen David Adom, and appreciating the fact that without this organization, saving lives in Israel would not be possible, he has led the way in inspiring many others to get involved with this life-saving organization.

In recognition of his dedication, Magen David Adom has proudly selected Dr. Marat Ressin as the 2023 Central Regional Honouree.

Dr. Alex Hartman and Gerald Hartman

Womb-mates Gerald and Alex were raised by their parents Leslie and Gabriella, Hungarian holocaust survivors who believed that giving to charity, especially Jewish charities, was fundamental. This came with an understanding of the duties attendant with being part of the Jewish people. Our responsibilities to our fellow Jew are never fully satisfied as long as there is a need in the community. While many may profess similar beliefs, our parents gave even when they did not have enough for themselves. Giving was mandatory. Excuses were not permitted.

Alex's bride, Tova, was raised by her parents Nachum and Lea Shore with similar beliefs, and together, Alex and Tova have able to instilled those ideals into their three sons and granddaughters.



Dr. Alex Hartman

So why give? The most basic answer to this most important question is because they deserve and desperately need our assistance. “As a physician, I know that the difference between life and death is often timely state-of-the-art medical care,” says Alex.

Alex and Gerald are fortunate to work with



Gerald Hartman

hundreds of the most dedicated and talented medical professionals at True North Imaging. “Our organization is recognized as leader in clinical practice, teaching, and research”.

Gerald and his wife Sheryl are grateful to have the opportunity to be involved in a

number of organizations that assist our community, both in North America and in Israel. They have largely focused on Jewish outreach (kiruv) and have long supported such organizations as Momentum [formerly JWRP], NCSY, and Aish HaTorah. Gerald has been involved with Reena for more than twenty-five years, and is a past chair at the Reena Foundation. Finally, they have supported a myriad of Torah institutions in North America and Israel.

We are very proud to support Magen David Adom Canada and recognize the importance of the work it does by supporting the saving of lives. In supporting Magen David Adom Canada, we are thrilled to continue our parents' legacy, as they were ardent supporters of the cause.

Fundraising Committee:

- Richard Cornblum
- Nathan Disenhouse
- Dr. Alex Hartman
- Gerald Hartman
- Rezina Kehimkar
- Seymour Prince
- Arnie Recht
- Ted Sokolsky
- David Steinhouse
- Aaron Waxman

Event Planning Committee:

- Debra Aronson
- Jack Bensimon
- Neil Closner
- Florence Fajman
- Yelena Gordon
- Jonah Hart
- Sheryl Hartman
- Tova Hartman
- Agnes Imani
- Isaac Maresky
- Matt Mortazavi
- Robin Recht
- Dr. Marat Ressin
- Lisa Rogozinsky
- Shawna Rothman
- Johnathan Spiegelman
- Michael Weiss

Medical Professional and Doctors Committee:

- Dr. Ian Cohen
- Dr. Joby Eisen
- Dr. Sharla Lichtman
- Dr. Daphna Grossman
- Dr. Stanley Herman
- Dr. Dalia Rosen
- Dr. Daniella Samuel
- Dr. Steve Samuel

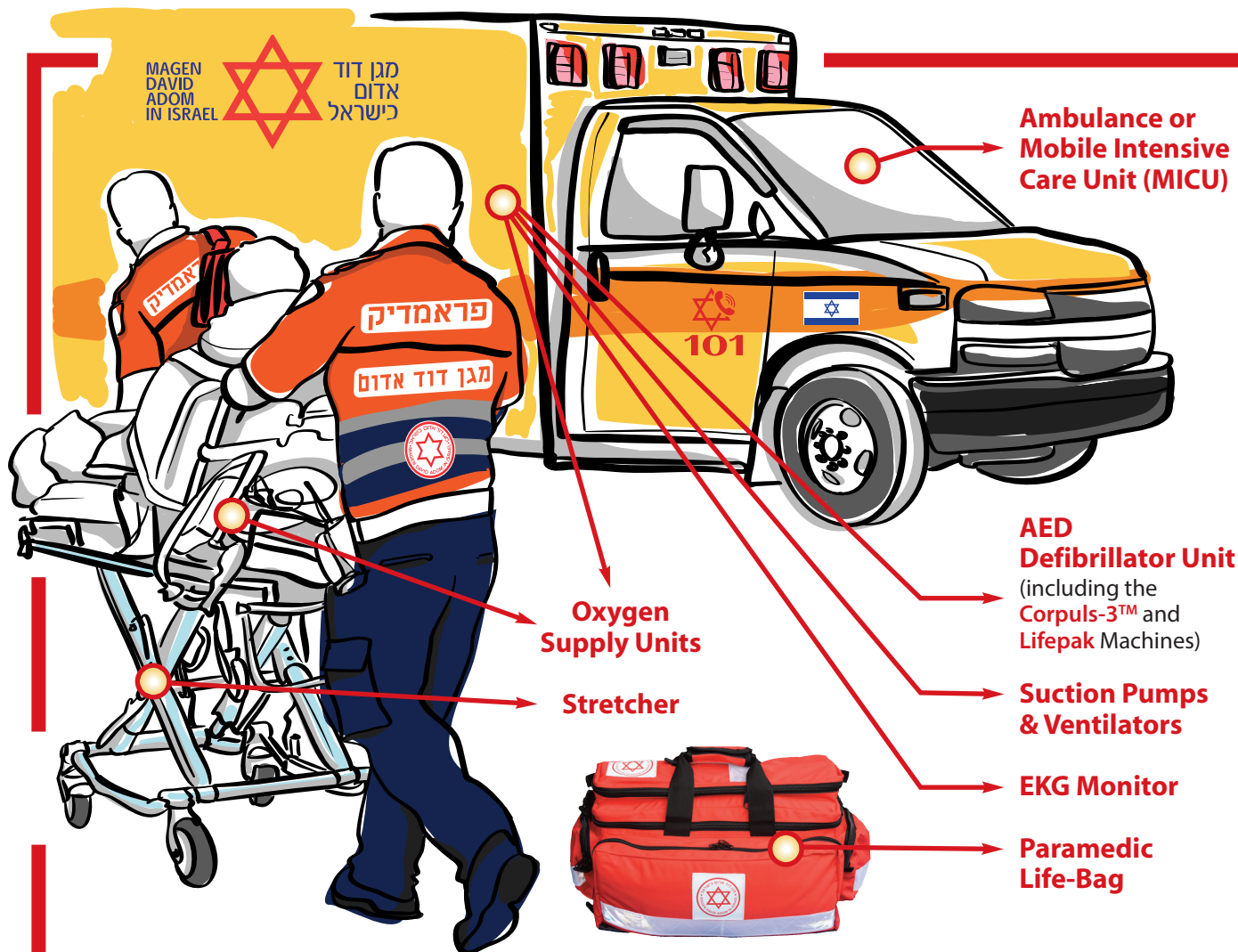
Young Professionals Committee:

- Jordan Kogut
- Shelby Lenetsky
- Jillian Perlis
- Zane Stekel



Canadian
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MEDICAL EQUIPMENT IS COSTLY SAVING LIVES IS PRICELESS

MDA is Israel's largest volunteer driven organization and heavily relies on its 2,300 employees and 30,000 volunteers to do just **ONE THING – SAVE LIVES!**

We must never forget that running into harm's way to administer CPR or transport a patient to the hospital has a cost, ranging anywhere from several hundred to several thousands of dollars.

As MDA does not receive government support to fund its operations, it relies solely on OUR support. So while MDA's first-responders concentrate on saving lives, WE must ensure that they continue to have the means to do so!



2023 GALA EVENT - Lifesaving Sponsorship Opportunities

I would like to support CMDA and attend the Gala

Please invoice me for the items checked below :

Enclosed is my donation of \$ _____
payable to CMDA for the following :

Sponsorship package

- ☐ Paramedic Emergency-Response
- ☐ Blood Transfusion
- ☐ Mobile Intensive-Care
- ☐ Advanced-Life-Support
- ☐ Basic-Life-Support
- ☐ First on the Scene

Tickets

- ☐ _____ X \$500 per ticket
- ☐ _____ X \$150 per ticket – Young Leadership (under 35)

Name/Title _____

Organization _____

Address _____

City-Province _____

Postal Code _____

Telephone _____

E-mail _____

Option 1: Cheque or Bank Draft

Cheque or bank draft enclosed for the total amount shown below,
payable to "Canadian Magen David Adom For Israel".

Option 2: Credit Card

☐ MASTERCARD ☐ VISA ☐ AMEX

Credit card # _____

EXP _____ Amount \$ _____

Cardholder's signature _____

**For Public Company Shares donations or other –
please contact our office for more information**



Canadian
MAGEN DAVID ADOM
Canadien

T: 416-780-0034 | TOLL FREE IN ONTARIO: 1-888-858-2632
WWW.CMDAI.ORG

\$100,000

Paramedic Emergency-Response

Fund a MDA Paramedic team in the Israeli city of your choice

Provides all basic first-aid equipment and supplies
for a paramedic team for one year.

- Recognition on event communication
- High level recognition in the Blood Centre in Israel
- Personalised VIP tour of MDA in Israel
- Two prominent tables of ten each*
- Elegant personalized appreciation plaque at the event
- Corporate logo/family name on multimedia presentation at the event
- Corporate logo/family name on event website for one year

\$72,000

Blood Transfusion

Blood Collection Equipment & Supplies

Blood Transport Freezers, Blood Collection
Kits, Blood Bags, Protective Gloves,
Sterile Supplies & Refills

- Recognition on event communication
- High level recognition in the Blood Centre in Israel
- Two prominent tables of ten each*
- Elegant personalized appreciation plaque at the event
- Corporate logo/family name on multimedia presentation at the event
- Corporate logo/family name on event website for one year

\$54,000

Mobile Intensive-Care

ALS Advanced-Life-Support Major Equipment

CORPULS-3™ Monitor & Defibrillator,
MEDUMAT Emergency & Transport Ventilator,
LUCAS Automatic Chest Compressor

- Recognition on select event communication
- One prominent table of ten*
- Acknowledgement on select event material and signage
- Corporate logo/family name on multimedia presentation at the event
- Corporate logo/family name on event website

\$36,000

Advanced-Life-Support

ALS Advanced-Life-Support Equipment & Supplies

Paramedic Life-Bags, AED Defibrillator Units,
Intravenous Fluid Equipment & Supplies, Stretcher,
Protective Gloves, First-aid Supply Refills

- Recognition on select event communication
- One prominent table of ten*
- Acknowledgement on select event material and signage
- Corporate logo/family name on multimedia presentation at the event
- Corporate logo/family name on event website

\$18,000

Basic-Life-Support

BLS Basic-Life-Support Equipment & Supplies

Paramedic Life-Bags, AED Defibrillator Unit,
Stretcher, Protective Gloves, First-aid Supply Refills

- Recognition on select event communication
- One table of ten*
- Acknowledgement on select event material
- Corporate logo/family name on multimedia presentation at the event
- Corporate logo/family name on event website

\$10,000

First on the Scene

First-Response Equipment & Supplies for Medi-Cycle Paramedic

Paramedic Life-Bags, AED Defibrillator Unit,
Protective Gloves, First-aid Supply Refills

- Recognition on select event communication
- One table of ten*
- Acknowledgement on select event material
- Corporate logo/family name on multimedia presentation at the event

**Seating arrangements subject to modifications*

PLEASE RETURN BY E-MAIL, MAIL OR FAX TO :

4580 DUFFERIN ST., SUITE 508
TORONTO, ON M3H 5Y2

TORONTO@CMDAI.ORG
FAX: 416-780-0343

Note: Tax receipts will be issued for the maximum allowable amounts